



भारतीय प्रतिभूति और विनियम बोर्ड
Securities and Exchange Board of India

प्रेस विज्ञप्ति
PRESS RELEASE

संपर्क प्रभाग, सेबी भवन, बांद्रा कुर्ला कॉम्प्लेक्स, बांद्रा (पूर्व), मुंबई - 400 051
Communications Division, SEBI Bhavan, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051
दूरभाष / Tel: +91-22-26449000 ईमेल / email: press@sebi.gov.in वेबसाइट / website: www.sebi.gov.in

PR No.39/2026

SEBI Launches Two New Investor Awareness Videos to Promote Corporate Bond Market Awareness

The Securities and Exchange Board of India (SEBI), in collaboration with Market Infrastructure Institutions (MIIs) and other market intermediaries, today organised a programme aimed at deepening the corporate bond market through investor awareness, issuer outreach and stakeholder engagement.

On this occasion, **Shri Amarjeet Singh, WTM, SEBI and Shri K. V. R. Murthy, WTM, SEBI, launched 2 new investor awareness videos** on the corporate bond market. The videos explain the importance of understanding credit rating and demystifying 'dirty price' versus 'clean price' concept of corporate bonds.

The launch forms part of SEBI's continuing efforts to deepen the corporate bonds market. Under this initiative, 4 investor awareness videos were launched during the inaugural programme on February 4, 2026, followed by 2 additional videos during the Issuer Outreach Programme held in Mumbai on June 12, 2026. With today's launch of 2 new videos, the initiative now comprises 8 investor awareness videos dedicated to the corporate bond market. These videos can be accessed at SEBI Investor website (https://investor.sebi.gov.in/inv_aware_edu_videos.html) under **“Video Based Learning Modules video → Bonds”**

Mumbai
July 09, 2026