

CORRIGENDUM TO PUBLIC ANNOUNCEMENT TO THE SHAREHOLDERS OF BLUE CIRCLE SERVICES LIMITED (BCSL)

(Regd. Office: 106, Sagar Shopping Centre, J.P.Road, Andheri (West), Mumbai-400058)

Further to the Public Announcement ("PA") dated August 27, 2009 & Corrigendum to PA dated November 28, 2009 to the shareholders of BCSL issued by VC Corporate Advisors Pvt. Ltd., ("VCAPL" or "Manager to the Offer") on behalf of Prime Capital Market Limited ("Acquirer" or "PCML") pursuant to and in compliance with Regulation 10 & 12 and other applicable provisions of the Securities and Exchange Board of India (Substantial Acquisition of Shares & Takeovers) Regulations, 1997 and subsequent amendments thereto ("Regulations"), the shareholders of BCSL are requested to note the following with respect to the Open Offer :

1. M/s Bhuwania Vinimay Private Limited, M/s Zenser Merchandise Private Limited both companies being the Promoters of PCML, Mr Rajendra Kumar Kothari, being the director of Bhuwania Vinimay Private Limited & Zenser Merchandise Private Limited and Mr. Dhruva Narayan Jha & Mr. Sushil Kumar Purohit both director of PCML has been restrained from accessing the securities market and prohibited from buying, selling or dealing otherwise in the securities market, directly or indirectly, in any manner, for a period of three months by SEBI vide its order no. WTM/KMA/ERO/IVD/188/12/2009 dated December 14, 2009 in the matter of PCML.

All other terms and conditions of the Offer remain unchanged. The Acquirer and its directors accept full responsibility for the information contained in this announcement and also accept responsibility for the obligations of the Acquirer laid down under the Regulations.

This announcement would also be available on the SEBI website at <http://www.sebi.gov.in>

Issued by Manager to the Offer on behalf of the Acquirer :

Manager to the Offer:

VC CORPORATE ADVISORS PRIVATE LIMITED

(Contact Person: Tanmay Kumar Saha)

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Place: Kolkata

Date: 19.12.2009