

Corrigendum to the Public Announcement (PA) made on October 28, 2006 to the Shareholders of

BHAGYODAYA MARKETING COMPANY LIMITED (BMCL)

Regd. Office: Satam Estate "E", Chakala Road, Andheri (East), Mumbai 400 099

Tel. No. (022) 2832 4530, Fax No. (022) 2868 2487

Attention of Shareholders is invited to the Public Announcement made on October 28, 2006. The following changes may, please, be noted and acted accordingly.

A. The Schedule of activity is revised as follows:

Activity	As per original PA	Revised
Public Announcement (PA)	Saturday, October 28, 2006	Saturday, October 28, 2006
Corrigendum to PA		Tuesday, December 19, 2006
Specified date	Friday, November 17, 2006	Friday, November 17, 2006
Last date for a competitive bid	Saturday, November 18, 2006	Saturday, November 18, 2006
Letter of Offer to be posted to shareholders	Friday, December 08, 2006	Friday, December 22, 2006
Date of opening of the Offer	Friday, December 15, 2006	Wednesday, December 27, 2006
Last date for withdrawing acceptance from the Offer	Thursday, December 28, 2006	Wednesday, January 10, 2007
Date of closing of the Offer	Wednesday, January 03, 2007	Monday, January 15, 2007
Last date for revising the Offer price/ number of Shares.	Friday, December 22, 2006	Thursday, January 04, 2007
Last date of communicating rejection/ acceptance and payment of consideration for applications accepted	Thursday, January 18, 2007	Tuesday, January 30, 2007

B. The Other Companies/Ventures promoted by the Acquirer and his relatives as defined u/s. 6 of the Companies Act 1956, do not hold any Equity Shares in BMCL

C. The address, telephone and fax number of the Manager to the Offer has changed and is as given below:

ISSUED BY MANAGER TO THE OFFER	
	FEDEX SECURITIES LIMITED
	SEBI Regn. No. INM 000010163 3 rd Floor, Jay Chambers, Service Road, Adj. Western Express Highway, Vile Parle (East), Mumbai 400 057 Tel. Nos. (022) 26136460/61, Fax No. (022) 2618 6966 Contact Person : Shri. R. Ramakrishnan

On behalf of

The Acquirer

Shri. Gaurav Mehra

3rd Floor, Sanjay Plaza, A.B. Nair Road, Opp. Juhu Post Office, Juhu, Mumbai 400 047

Tel Nos. (022) 2620 0117/2620 0067, Fax No. (022) 2673 6648, E Mail ID: mehrag51@hotmail.com

Place: Mumbai

Date: December 19, 2006