ANNEXURES

ANNEXURE 1

Code of Conduct for Intermediaries of Mutual Funds¹

- 1. Take necessary steps to ensure that the clients' interest is protected.
- 2. Adhere to SEBI Mutual Fund Regulations and guidelines issued from time to time related to selling, distribution and advertising practices. Be fully conversant with the key provisions of the Scheme Information Document (SID), Statement of Additional Information (SAI) and Key Information Memorandum (KIM) as well as the operational requirements of various schemes.
- 3. Provide full and latest information of schemes to investors in the form of SID, performance reports, fact sheets, portfolio disclosures and brochures and recommend schemes appropriate for the client's situation and needs.
- 4. Highlight risk factors of each scheme, avoid misrepresentation and exaggeration and urge investors to go through SID/ KIM before deciding to make investments.
- 5. Disclose to the investors all material information including all the commissions (in the form of trail or any other mode) received for the different competing schemes of various Mutual Funds from amongst which the scheme is being recommended to the investors.

 $^{^1}$ SEBI Cir no – MFD/CIR/06/210/2002 dated June 26, 2002 and SEBI / IMD / CIR No. 8 / 174648 / 2009 dated August 27, 2009

- 6. Abstain from indicating or assuring returns in any type of scheme, unless the SID is explicit in this regard.
- 7. Maintain necessary infrastructure to support the AMCs in maintaining high service standards to investors, and ensure that critical operations such as forwarding forms and cheques to AMCs/registrars and despatch of statement of account and redemption cheques to investors are done within the time frame prescribed in the SID/SAI and SEBI Mutual Fund Regulations.

Note: SID should be read in conjunction with SAI and not in isolation.

- 8. Avoid colluding with clients in faulty business practices such as bouncing cheques, wrong claiming of dividend/redemption cheques, etc.
- 9. Avoid commission driven malpractices such as :
- (a) recommending inappropriate products solely because the intermediary is getting higher commissions therefrom.
- (b) encouraging over transacting and churning of Mutual Fund investments to earn higher commissions, even if they mean higher transaction costs and tax for investors.
- 10. Avoid making negative statements about any AMC or scheme and ensure that comparisons if any, are made with similar and comparable products.
- 11. Ensure that all investor related statutory communications (such as changes in fundamental attributes, loads, exit options and other material aspects) are sent to investors reliably and on time.

- 12. Maintain confidentiality of all investor deals and transactions.
- 13. When marketing various schemes, remember that a client's interest and suitability to their financial needs is paramount and that extra commission or incentive earned should never form the basis for recommending a scheme to the client.
- 14. Intermediaries will not rebate commission back to investors and avoid attracting clients through temptation of rebate/gifts etc.
- 15. A focus on financial planning and advisory services ensures correct selling and also reduces the trend towards investors asking for passback of commission.
- 16. All employees engaged in sales and marketing should obtain AMFI certification. Employees in other functional areas should also be encouraged to obtain the same certification.

ANNEXURE 2

Operating Manual for Risk Management²

I. Introduction

Risk management can be defined as the "overall process of identifying and understanding the full spectrum of an organization's risk and taking informed actions to help it achieve its strategic objectives, reduce the likelihood of failure and decrease the uncertainty of overall business performance".

This document sets out an enterprise-wide risk management framework for a Mutual Fund in India. For the purpose of this document, the term "Mutual Fund" is used colloquially to refer to the whole group of entities that constitute the mutual fund organization; i.e. the AMC (including its Board of Directors and employees) and the Board of Trustees. It is not used to refer to a Mutual Fund as per the definition in the SEBI Regulations.

The framework manual is intended to serve as a model which will help Mutual Funds monitor and mitigate all the risks faced by them, and also use risk management to increase value for investors. The risk management practices described are based on current exemplary practices and international best practice as identified in our "Survey of Risk Management Practices in the Indian Mutual Fund Industry", March 2002. It also takes into account the recommendations in the same survey document, duly modified based on feedback from AMFI members and finally approved by the AMFI Board on 3 July 2002. Some of the recommendations are to be mandated by SEBI (*Appendix*

² SEBI Cir – MFD/CIR/15/19133/2002 dated September 30, 2002

A, Part 1), others will be issued by AMFI as best practice guidelines (Appendix A, Part 2). The mandatory and best practice recommendations have been incorporated in the framework manual.

All measures described in the manual have been categorised as follows:

- to be mandated by SEBI (as per *Appendix A, Part 1*)
- recommended best practice (as per Appendix A, Part 2)
- existing industry practice (exemplary practices followed by some/ most Mutual Funds in India as identified in the "Survey of Risk Management Practices in the Indian Mutual Fund Industry, March 2002).

II. Risk Management Framework Overview

The risk management framework described in this document covers all aspects of a Mutual Fund's operations. Risks have been broadly categorised into five areas:

- Fund Management
- Operations
- Customer Service
- Sales and Marketing
- Other Business Risks.

Risk management measures have been described for each of these areas across three dimensions: policies and procedures, systems and organisation. Additionally, measures for specific risks in each area have also been described.

1. Policies and Procedures

Risk management is most effective when it follows a top-down approach. In this approach, the senior management of the Mutual Fund is the main center of power and responsibility. Based on various factors like the risk appetite and business strategy of the organisation, the philosophy regarding risk should be developed. This philosophy should then be transmitted throughout the organisation in the form of concrete and detailed policies, procedures and guidelines. The policy and procedures documents should build a framework for the effective and efficient management of the fund and should include:

- Investment Policy, including Risk Philosophy (existing industry practice)
- Operating Procedures (existing industry practice)
- Compliance Manual (existing industry practice)
- Code of Conduct *(existing industry practice)*
- Disaster Recovery and Business Contingency Plan (to be mandated by SEBI)
- Reporting Framework *(existing industry practice)*

2. Systems

The establishment of an enterprise-wise integrated systems architecture will substantially reduce operational risk. The systems of a Mutual Fund should include the following applications:

- Integrated front and back office systems for fund management, dealing, trade confirmation and settlement *(recommended best practice)*
- Fund accounting system for calculation of net asset values (NAVs) *(existing industry practice)*
- Unit-holder administration and servicing systems for customer service *(existing industry practice)*

• Financial accounting and reporting system for the AMC *(existing industry practice)*

Systems should ideally be integrated and developed using open platform architecture. They should facilitate straight-through processing and also be capable of generating the necessary reports to monitor and manage risks. Security features such as access control, firewalls and virus protection measures should also be established.

3. Organisation

The Mutual Fund organisation should be designed taking into account the following risk management principles:

- Segregation of front office and back office in the AMC *(existing industry practice)*
- Independent verification of data input *(existing industry practice)*
- Establishment of Committees for Investment, Valuation and Audit *(existing industry practice)*
- Development of a second line for key positions *(existing industry practice)*
- Establishment of a risk management function (to be mandated by SEBI)

The responsibility of understanding the risks run by the Mutual Fund and ensuring that they are appropriately managed ultimately rests with the Board of Trustees. The Board of Trustees must approve all the risk management and should delegate to the AMC the responsibility of the day-to-day execution of these policies.

Risk Management Function (To be Mandated by SEBI)

The Mutual Fund should have an independent risk management function consisting of one or more risk managers. This function will be responsible for identifying, evaluating or measuring all risks inherent in a mutual fund organisation, as well as establishing controls to mitigate such risks. The risks include:

- *Fund Management*: volatility in performance, style drift and portfolio concentration, interest rate movements, liquidity issues, credit risk
- *Operations:* deal errors, settlement problems, NAV and fund pricing errors, inaccurate financial reporting, fraud, failure of mission critical systems and infrastructure, obsolete systems
- *Customer Service:* errors in deal processing, other investor services, fraud
- *Marketing and Distribution:* new product development, selling and distribution
- Other Business Risks: critical knowledge loss, skills shortage, noncompliance, third party risks.

The function should be separate from fund management and should report to the Chief Executive Officer of the AMC. The function could be carried out in a number of ways:

- As an additional function of an existing employee of the AMC, e.g. the Compliance Officer or Internal Auditor;
- Through a Risk Management Committee;
- Outsourced to an external agency; or
- As the Trustees of the mutual fund may deem fit.

III. Fund Management

Policies and Procedures

Existing Industry Practice

The Mutual Fund should have a documented investment policy. This should:

- articulate its investment strategy and risk philosophy (i.e. its attitude towards risk, and the amount of risk it is willing to take as part of its investment strategy)
- define the objectives of the Mutual Fund schemes, asset allocation targets and model portfolios (if used)
- define the investment process
- define limits and mechanisms for monitoring limits at various levels : asset class, industry sector, security, counterparty (these should be consistent with SEBI Regulations, where applicable)
- define exceptions and their monitoring
- include an approved list of brokers
- provide guidelines for transactions with associate companies and inter-scheme transfers
- define investment norms for debt instruments based on credit ratings.

Systems

Recommended Best Practice

The Mutual Fund should ideally implement a front office system which is integrated with the back office system. This will facilitate:

 setting up of parameters such as asset allocation limits, counter parties, securities, associate classifications and authority levels

- straight-through processing (i.e. the flow of order and trade information from the front office to the back office without any manual intervention) to allow one time capture of investment decisions
- system check on preset parameters and reporting of breaches e.g. whether investments have been made in permitted securities or limits on deal size, etc. have been exceeded
- automatic time-stamping of deals
- maker-checker authorisations
- exception reporting
- monitoring of outstanding confirmations, settlements and payments
- access controls and firewall
- decision support capabilities and portfolio modelling (e.g. scenario analysis, what-if analysis)
- risk-adjusted performance measurement (e.g., Value at Risk (VaR) analysis)
- reporting on target vs. actual portfolio.

Organisation

- The Mutual Fund should establish an Investment Committee. This committee will be responsible for:
 - laying down the Mutual Fund's investment policy and philosophy with regard to different asset classes, sectors, counterparties, etc., as defined in the Investment Policy Manual
 - reviewing performance and positions with regard to the objectives of the schemes

- researching and reviewing counterparties and debt issuers with regard to credit risk.
- The front office (fund management) and back office functions must be segregated.

Recommended Best Practice

• The Mutual Fund should ideally have segregated research, portfolio management and dealing teams in the front office.

To be Mandated by SEBI

• The risk management function should be responsible for risk measurement, management and monitoring.

Specific	Risk	Management	Measures	for	Fund	Management
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Risks	Impact	Risk Management Measures
a. Volatility in	• Inconsistent or low	
performance	returns leading to	
	loss of investor	
	confidence.	
	• Erosion of assets	
	under management	
	leading to loss of	
	revenue.	
i. Unexpected		Existing Industry Practice
change in		• The Mutual Fund should, at
market		the minimum, adhere to all
conditions		SEBI regulations relating to
		investment limits.
		• The Mutual Fund should
		carry out daily or weekly

performance measurement, comparing Mutual Fund performance to a specified benchmark or peer group.

 The Trustees should review the portfolio on a quarterly basis as required by SEBI Regulations.

Recommended Best Practice

- Funds should consider using portfolio management tools for risk measurement, in keeping with international trends. These tools should be used to manage risks more effectively, and should be capable of carrying out the following analytics:
- Quantification of exposure using measures such as Value at Risk (VaR), duration, and tracking error
- Risk adjusted performance measurement using Sharpe Ratios, Treynor Measures and Sortino Ratios
- Risk benchmarking, i.e. the exposure arising between the actual managed portfolio and the benchmark portfolio

		• Stress testing and back
		testing of exposure
		calculations.e.g., Sharpe's
		Ratio, Treynor Measures,
		beta, FAMA decomposition,
		VaR, etc).
		• The mutual funds should
		consider using equity
		derivatives for hedging and
		rebalancing.
i.	Quality of	Existing Industry Practice
	investment	• The Mutual Fund should
	research,	document the rationale for an
	facilities,	investment decision as
	people,	required by the SEBI
	procedures	regulations.
		• Ideally, the Mutual Fund
		should have a dedicated
		research team.
		• The Mutual Fund should hire
		qualified and experienced
		portfolio managers, research
		analysts and dealers with
		adequate experience in the
		industry. They should be
		provided continuous training
		to understand new products,
		skills, markets and sectors.
		• The fund management and
		research teams should have

	access to research from
	multiple sources: both
	internal and external.
i. Execution of	Recommended Best Practice
deals at sub	• As the industry matures and
optimal prices	the volumes increase, the
	Mutual Fund should consider
	having a dedicated dealing
	function.
	• The Mutual Fund should
	ideally establish clear
	guidelines for best execution.
	Independent verification
	procedures for all deals
	should be established. Rates
	and prices for verification
	should be obtained from
	independent sources.
i. "Back to back"	Existing Industry Practice
transactions in	• All SEBI regulations regarding
debt securities	restrictions on associate
of associates	transactions and investments
or associate	as well as requirements for
companies (as	disclosure must be adhered
defined in the	to.
SEBI (Mutual	All SEBI regulations regarding
Funds)	the execution of the deal at
Regulations,	the market price and the
1996	documentation of justification
ii. Internal deals	for the inter-scheme deal

	between	must be adhered to.
	schemes or	• The inter-scheme deal should
	portfolios	be independently verified by
iii.	Investments in	Compliance.
	securities	
	issued by	
	associates;	
	purchases of	
	securities	
	owned by	
	associates;	
	sales of	
	securities to	
	associates.	
iv.	Joint ventures	
	with	
	associates	
a.	Style drift and	Inconsistent / low Existing Industry Practice
	portfolio	returns vis-à-vis • All SEBI regulations with
	concentration	similar schemes in the regard to investment limits
		market leading to low must be adhered to at the
		investor confidence. time of making the
		• Non-compliance with investment.
		SEBI regulations. • The Investment Committee
		should review the portfolio on
		a regular basis to ensure
		compliance with regulations.
		• The compliance officer should
		monitor the portfolio and
		review all exceptions.

	 The Investment Committee should review on a daily or weekly basis the actual portfolio vis-à-vis the model portfolio. The Investment Committee should have a stated strategy and action plan for rebalancing the portfolio.
a. Interest rate movements	 Inconsistent / low Existing Industry Practice returns vis-à-vis similar schemes in the market The Mutual Fund should have daily profit-and-loss reporting at securities and portfolio levels to the Investment Committee. Recommended Best Practice The Mutual Fund should should consider using interest rate derivatives to manage risk and rebalance portfolios.
a. Liquidity issues	 Delays or inability to <i>Existing Industry Practice</i> meet redemptions All SEBI regulations with regard to redemption periods for different scheme types must be adhered to. Low investor confidence leading to erosion of assets under management. Low investor The Investment Committee should monitor the portfolio on a daily basis and periodically review it to track illiquid assets and take

corrective action.
• The Mutual Fund should
segregate corporate and retail
investors and require the
corporate investors to give
prior notice of redemptions.
• The Registrar & Transfer
(R&T) agent should promptly
inform the Mutual Fund of
any large redemption.
• The Mutual Fund should use
tools such as stress-testing of
redemptions on portfolios and
asset-liability matching to
assess liquidity risks.
• With due allowance for the
Mutual Fund's particular
characteristics, the Mutual
Fund's marketing efforts
should strive to broaden its
base so as to reduce its
vulnerability to redemption
surges.
Recommended Best Practice
• Funds should make suitable
in-principle arrangements ir
advance for borrowing to dea
with unexpected redemptions
with unexpected redemptions in order to avoid delays and

	borrowing when the need
	arises. The borrowing should
	not exceed SEBI limits of 20%
	of net assets under
	management.
a. Credit risk	The issuer may default Existing Industry Practice
	on principal / interest • The Investment Committee
	• Defaults may lead to should research and review
	low investor confidence issuers with regard to credit
	and hence erosion of risk.
	assets under • The Mutual Fund must
	management. adhere to all SEBI restrictions
	regarding investments in
	rated and unrated debt
	securities.
	• The Investment Committee
	should monitor the ratings of
	all debt issuers that the
	Mutual Fund has invested in.

IV. Operations Risks

Policies and Procedures

To be mandated by SEBI

• The Mutual Fund must buy insurance cover against third party losses arising from errors and omissions. Third party liabilities refer to liabilities arising out of financial loss to investors or any other third party, incurred due to errors and omissions of directors, officers, employees, trustees, R&T agents, etc. The level and type of cover should be determined by the Trustees, subject to a minimum level of Rs 5 crores. However, Mutual Funds with assets of less than Rs.100 Cr may take insurance cover for an amount of less than Rs.5 Cr as determined by their trustees. The premium for this cover may be paid for in accordance with SEBI regulations.

Custodians must also buy separate insurance cover for errors and omissions.

- The Mutual Fund should purchase insurance to cover first party losses. First party losses are those which impact the insured and include asset based losses (due to natural or unnatural disasters such as fire, flood, burglary, etc.) as well as financial or data losses. They also include losses due to acts of infidelity by employees of the insured and computer based crimes such as hacking or virus attacks that may impact the data of the Mutual Fund.
- Compliance should review all trading activities at frequent intervals.
- Operating procedures should lay down reconciliation activities and their frequency:
 - End-of-day broker confirmations with records of deals
 - End-of-day reconciliation of positions with custodian data
 - At least once a week complete reconciliation of fund accounting system records with custodian records
 - Daily reconciliation between Mutual Fund and others (banks, counterparty, etc).
- The Mutual Fund should establish a personal trading policy and a code of conduct for employees.

Systems

Recommended Best Practice

- The Mutual Fund should consider implementing integrated front and back office systems which will facilitate:
 - Straight-through processing to allow one-time capture of trade details
 - Pre-trade compliance checking
 - Automatic time-stamping of deals
 - Maker-checker authorisations
 - Exception reporting
 - Generation of deal confirmations
 - Monitoring of outstanding confirmations, settlements and payments
 - Cash management
 - Access controls and firewalls, virus protection and other security functionality such as locking of trade data
 - Integrated reporting across the Mutual Fund.

Existing Industry Practice

- The Mutual Fund should ensure that the fund accounting systems used (in-house or by the fund accountant to whom this activity has been outsourced) facilitate:
 - Validation of NAV calculations
 - Automated and manual price feeds
 - Identification of missing prices
 - Flagging of price variances beyond pre-established tolerance levels.

Organisation

- The Mutual Fund should segregate duties to ensure that an independent person or department carries out matching of trade confirmations.
- The Mutual Fund should appoint a Valuation Committee which meets periodically to review valuation policies.

Risks	Impact	Risk Management
		Measures
a. Deal errors	• Incorrect execution of	Recommended Best Practice
	deals in terms of price,	• The back office system
	volume or asset class,	should be integrated
	potentially leading to	with the front office
	failure of settlement,	system to facilitate:
	financial loss or non-	• straight-through
	compliance with	processing
	regulations.	• one-time capture of
		trade details
		• maker-checker
		authorisations
		• in-built checks and
		validations.
		Existing Industry Practice
		• The Mutual Fund
		should not allow dealing
		through personal cell
		phones of dealers.
		• The Mutual Fund

Specific Risk Management Measures for Operations

		should have recording
		facilities in the dealing
		room.
a. Settlement	• Failure to provide	Existing Industry Practice
problems	-	• The Mutual Fund and
	for securities leading	
	to financial loss	Committee should
	and/or reputation	maintain and
	loss.	proactively monitor
	• Unsettled deals can	credit information on all
	have an adverse	counterparties and
	impact on portfolio	establish counterparty
	performance.	lists and limits to avoid
		default on settlements.
		• The Mutual Fund
		should receive daily
		position reports from
		the custodian.
		• The Mutual Fund
		should establish service
		level agreements with
		custodians, including
		clauses that protect the
		fund and its investors
		from settlement errors
		by the custodian.
		• The Mutual Fund
		should move towards
		trading on the
		Negotiated Dealing

		System (NDS) for government securities. Recommended Best Practice • The back office system should facilitate daily fund projections to ascertain liquidity and settlement requirements.
a. NAV and fund	Incorrect NAV's lead to	
a. NAV and fund pricing errors		regulations relating to valuation norms and daily or weekly disclosure of NAVs. • The Mutual Fund should appoint a

		NAV calculation.
		• The Mutual Fund
		should should ensure
		that the fund
		accounting systems
		used (in-house or by the
		fund accountant to
		whom this activity has
		been outsourced)
		facilitate:
		\circ validation of NAV
		calculations
		o automated and
		manual price feeds
		\circ identification of
		missing prices
		\circ flagging of price
		variances beyond
		pre-established
		tolerance levels.
		• The Mutual Fund
		should carry out
		periodic compliance and
		audit checks on the NAV
		calculation methodology
		to ensure accuracy of
		calculations and their
		compliance with the
		regulatory requirements.
a. Inaccurate	Non-compliance	with Existing Industry Practice
		with Existing matsurg i rucide

financial	regulations and loss of • All financial reporting
reporting	investor confidence on should be subject to
	account of incorrect audits by internal and
	projection of financial external auditors as well
	health. as the compliance
	officer, at quarterly
	intervals.
	• The Trustees should
	review all financial
	reporting to ensure
	transparency and
	accuracy.
	• The Mutual Fund
	should ensure that
	adequate disclosure is
	made with regard to
	derivative transactions,
	off-balance sheet items
	and contingent
	liabilities.
a. Fraud	Non-compliance with Existing Industry Practice
	regulations, financial • The Mutual Fund
	loss, reputation loss. should adhere to all
	SEBI regulations and
	guidelines with regard to
	personal trading, insider
	trading and front-
	running.
	• The Mutual Fund
	should establish a
<u> </u>	

personal trading policy and code of conduct, which should be signed off by all employees at regular intervals.

- The Mutual Fund should send continuous reminders about personal trading policies and possible action in case of violation of these policies, to its employees.
- The Mutual Fund ideally should consider mandating use of a designated broker or its own dealing room for execution of personal trades of employees.
- All customer assets must be maintained with the custodian.
- The Mutual Fund • should periodically provide training and information to all employees on compliance issues and policies on personal

		trading and fraud.
a.	Failure of •	Failure to complete To be Mandated by SEBI
	mission	critical end-of-day • The Mutual Fund, and
	critical	operations such as its Registrar and
	systems and	NAV calculation, Transfer (R&T) agents
	infrastructu	redemptions and and custodians, should
	re	settlement of trades have an off-site back up
		leading to non- facility and a Business
		compliance and loss of Contingency Plan that is
		reputation. tested and evaluated on
		a regular basis. The
		business contingency
		plan should be
		comprehensive and
		should cover
		information technology,
		infrastructure and
		personnel requirements.
		Such a contingency plan
		should allow the AMC to
		perform, at the bare
		minimum, the critical
		functions of mutual
		fund operations on "Day
		1". These should
		include:
		o Calculation of daily
		NAVs
		o Redemption
		processing

	Orada da an ll'anna dans la
	o Outstanding trade
	settlements.
	Existing Industry Practice
	• The Mutual Fund
	should address issues of
	security and virus
	protection by using
	firewalls, access
	controls and appropriate
	virus control procedures
	for its systems and
	servers.
	• The Mutual Fund
	should carry out due
	diligence on all third-
	party systems before
	engaging them and
	ensure that they have
	appropriate business
	contingency plans in
	place.
a. Obsolete	Operational errors, Existing Industry Practice
systems	delay in meeting • The Mutual Fund
	regulatory should carry out a
	requirements, periodic systems audit
	inefficient processing to ensure required
	of customer related functionality vis-à-vis
	processes. products and regulatory
	requirements.
	• The Mutual Fund
<u> </u>	

should carry out
periodic stress testing of
systems to ensure the
ability to process large
volumes at acceptable
speeds.
• The Mutual Fund
should implement
applications that are
developed using open
architecture in order to
facilitate interfacing and
integrating with other
applications.

V. Customer Service

Policies and Procedures

- The Mutual Fund should define service levels with regard to investors and incorporate these in the service level agreements with the R&T agent.
- The Mutual Fund should establish reconciliation procedures with regard to:
 - matching of cash receipts to issue of units and cash payments to redemption of units
 - end-of-day reconciliation to ensure correct allotment, transfer, or redemption of units to investors
 - end-of-day reconciliation to ensure payment of commissions to all agents

- periodic reconciliation between the fund accounting system, R&T system and bank account.
- The Mutual Fund should purchase insurance to cover customer litigation.
- The service level clauses with the R&T agent should include a liability clause in case of errors and omissions.
- The Mutual Fund should have documented policies with regard to complaints handling.
- The Mutual Fund should conduct a periodic audit of all investorrelated activities, carried out both by the Mutual Fund and the R&T agent, to ensure that all allotments, redemptions, income distributions and commission distributions have been accurate and timely. This audit should also include the dispatch of statements and annual reports.

To be Mandated by SEBI

• The R&T agent should be required to take separate cover for errors and omissions.

Systems

- The R&T system should ideally have the following functionality:
 - imaging and bar-coding of applications
 - o automatic generation of customer confirmations
 - o maker-checker authorizations
 - workflow based processing
 - o in-built checks on price and units
 - o flagging units that are pledged
 - \circ $\,$ interface capabilities with fund accounting system $\,$
 - \circ $\,$ automatic calculation of income and redemption amounts $\,$
 - automatic calculation of agent commissions with in-built checks for accuracy

- automatic printing of confirmations, statements, income and commission vouchers
- exception generation and reporting
- o auto-update of account information
- \circ interface capabilities with sales and marketing database
- \circ $\,$ support of customer and account relationship data model
- $\circ~$ in-built checks to ensure all statements are printed.
- The Mutual Fund should ideally establish electronic interfaces its with banking systems to allow for automatic instructions for payment and reconciliation.

Specific Risk Management Measures for Customer Service

Risks]	Impact			Risk			nagement		
								Ме	asures		
a. Erro	ors in d	leal	•	Failure	to	correc	tly	Exi	isting Ir	ndustry P	ractice
proc	essing			and tin	mely	proce	ess	•	The	Mutual	Fund
				custome	r tra	nsactio	ns		should	1	establish
				leading	to	loss	of		proced	lures for	accepting
				investor	С	confider	ice		applic	ations	and
				and non-	-com	pliance	•		sendir	ng out e	end-of-day
									confirm	nations	for
									transa	ctions.	
									Proced	lures	should
									includ	e scann	ing of all
									custor	ner app	olications.
									The	Mutual	Fund
									should	l also	consider
									tools	such	as bar-
									coding	g, optical	character
									recogn	ition	(OCR),

		intelligent character
		recognition (ICR) and
		the use of pre-filled
		forms.
		• The R&T system should
		facilitate maker-checker
		authorizations.
		• The R&T system should
		facilitate reconciliation
		of cash and units.
		• The Mutual Fund
		should establish
		controls for alternate
		channels of distribution
		such as the telephone
		and Internet, if used.
		For transactions carried
		out over the telephone,
		call scripts should
		include confirmations of
		transaction details.
		Transactions via the
		Internet will transfer the
		responsibility of data
		entry and its accuracy
		to the investor.
a. Other investor	• Failure to meet with	Existing Industry Practice
services	regulatory standards	• All SEBI regulations
	leading to non-	
	compliance.	servicing and complaint
	L	

• I	Failure to satisfactorily		resolution, and its
1	meet investor		reporting, must be
(complaints and		adhered to.
	queries, to calculate	•	The complaint
	correct income and		resolution system
(distribute it on time,		should facilitate:
6	and to provide		• tracking of complaint
	comprehensive and		resolution
á	accurate financial		\circ automatic update of
i	information leading to		complaints log and
1	loss of investor		forwarding of
	confidence.		complaints to the
• 1	Failure to correctly		compliance officer.
	calculate commissions	•	All complaint resolution
f	for agents or to make		processes should be
1	payments to agents		controlled by the
1	leading to loss of agent		compliance officer and
(confidence in the		the complaint log should
I	Mutual Fund.		be regularly reviewed for
			assessing the quality
			and timeliness of
			resolution.
		•	The Mutual Fund
			should carry out an
			audit of all income
			calculations and
			commission calculations
			to ensure accuracy of
			payments.
		•	The Mutual Fund

	should adopt the
	practice of direct debits to customers' and
	agents' bank accounts.
a. Fraud	• Financial loss to the Existing Industry Practice
	Mutual Fund leading • All investor units should
	to erosion of per unit only be issued in
	NAV. dematerialized form.
	• The Mutual Fund
	should conduct periodic
	audits of customer
	account set-up and
	credit checks on
	customer accounts to
	prevent the setting-up of
	fraudulent accounts.
	• In instances where
	physical unit certificates
	are issued, the Mutual
	Fund should consider
	the use of bar coding,
	invisible ink or other
	tools to prevent the
	possibility of fraudulent
	certificates being
	redeemed.
	Recommended Best Practice
	Cash applications
	should not be permitted
	Redemptions should

only be made to a bank
account
For any change in
address request, the
R&T agent should
confirm the change to
both the old and new
addresses.

VI. Marketing & Distribution

Specific Risk Management Measures for Marketing and Distribution

Risks		Impact	Risk Management
			Measures
a.	New product	• Non-compliance with	Existing Industry Practice
	development	regulations, loss o	f • A new scheme should
		market reputation	adhere to all required
		and poor custome	· SEBI regulations which
		service leading to loss	s require every new
		of investor confidence	scheme to be approved
			by the Trustees and the
			Board of Directors, and
			the offer document to be
			reviewed by SEBI.
			• The Mutual Fund should
			have a new product
			process in place.
			• All new schemes have to
			obtain clearance of the
			compliance officer and

		the regulator before they
		are launched.
		Comprehensive market
		research should be
		undertaken by the
		Mutual Fund before the
		launching of a new
		product in order to
		assess the product's
		viability in the market.
		• The launch of a new
		product should have
		close involvement of the
		R&T agent and the IT
		teams, to enable
		evaluation of all
		infrastructure for its
		capacity to handle
		unexpectedly large
		volumes generated by a
		new scheme.
		Contingency
		arrangements should be
		made to handle overflow
		volumes.
a.	Selling and	• Financial loss or <i>Existing Industry Practice</i>
	distribution	delayed returns to • The Mutual Fund should
		investors due to mis- continuously pursue
		selling, loss of training and certification
		reputation to the of all its distributors. It

Mutual Fund.	should adopt strict
	polices and guidelines
	with regard to selling of
	its products and enforce
	these policies by getting
	the distributor to sign a
	declaration of adherence
	to a code of conduct.
	• The compliance officer
	should vet all marketing
	material and brochures
	given to the distributor.
	• The Mutual Fund should
	follow AMFI's Three Part
	Program for Distributors,
	comprising Training,
	Certification and
	Registration.
	• The Mutual Fund should
	use the services of only
	those distributors who
	have obtained
	certification. The Mutual
	Fund should empanel
	brokers based on specific
	criteria, including
	certification criteria.
	• The Mutual Fund should
	use techniques such as
	"mystery shoppers" and
	mystery snoppers and

investor surveys to
evaluate the adherence
of distributors to the
code of conduct. It
should continuously
carry out such checks on
its distributors.

VII. Other Business Risks

Policies and Procedures

Existing Industry Practice

- The Mutual Fund should have documented Human Resources (HR) policies and procedures. The policies and procedures should address issues such as:
 - attracting and retaining key skilled staff
 - succession planning
 - o career development plan
 - training plan to equip new employees with relevant skills and to update skills of existing employees; training could be delivered in-house or through external institutions.
- The Mutual Fund should have a well documented and comprehensive compliance manual as required by SEBI regulations, and an operations manual, which are accessible to all employees.

Organisation

Existing Industry Practice

- The Mutual Fund should have qualified HR and administration staff with a sound knowledge of HR.
- The Trustees Board composition should have a majority of

independent Trustees as specified by the SEBI regulations.

• The compliance officer should have a direct reporting line to the Trustees.

Specific	Risk	Management	Measures	for	Other	Business	Risks

Risks	Impact	Risk	Management
		Measur	es
a. Critical	• Poor performance of the	Existing	Industry Practice
knowledge	Mutual Fund in the	• The	Mutual Fund
loss	market vis-à-vis othe	shou	ıld have
	mutual funds.	docı	amented HR policies
		and	procedures
		addı	ressing issues such
		as	attracting and
		retai	ining key skilled
		staff	. Incentives such as
		stoc	k options,
		perfe	ormance bonuses
		and	competitive salaries
		shou	ald be considered.
		• The	Mutual Fund
		shou	uld have well
		docı	amented policies
		and	procedures.
		• The	HR plan should aim
		to io	dentify and build a
		seco	nd line for key
		posi	tions.

	• The IID plan should also
	The HR plan should also
	cover holiday planning
	in case of key employees
	going on leave.
a. Skills	Low growth and poor <i>Existing Industry Practice</i>
shortage	performance vis-à-vis • The Mutual Fund
	other mutual funds in should have a training
	the market. plan for employees to
	• Lack of knowledgeable update their existing
	personnel in the skills and equip them
	organisation leading to a with new skills. The
	lackluster or negative training plan should
	image of the Mutual identify both in-house
	Fund in the market. and external institutions
	training requirements.
	• The Mutual Fund
	should ideally have a
	dedicated knowledge
	management function
	within the organization
	to disseminate
	knowledge on new
	products, markets and
	developments. This
	function should
	maintain links to
	important information
	sources relevant for the
	industry.
a. Non-	Inability to meet with Existing Industry Practice

compliance	regulatory requirements •	The compliance officer
	leading to a loss of	should adhere to all
	reputation and loss of	SEBI regulations with
	investor confidence.	regard to the immediate
		reporting to SEBI of any
		instance of non-
		compliance by the
		Mutual Fund as well as
		periodic reporting to
		Trustees.
	•	The Mutual Fund
		should have a well
		documented and
		comprehensive
		compliance manual, as
		required by SEBI
		regulations. This
		manual should be
		accessible to all
		employees.
	•	All new employees
		should be made to
		undergo compliance
		training.
	•	Trustees should adhere
		to all SEBI regulations
		regarding their
		responsibilities.
	•	The Independent
		directors on the Mutual

		1					
							Fund Board and the
							Audit Committee should
							actively review
							functioning of the
							Mutual Fund.
						•	The Compliance
							Department of the
							Mutual Fund should be
							staffed with people
							having legal, regulatory,
							accounting and other
							required expertise.
						•	The compliance officer
							should have a direct
							reporting line to the
							Trustees.
						Re	commended Best Practice
						•	Trustees should update
							themselves with the
							general and specific
							roles and
							responsibilities expected
							of them, including the
							proposed Risk
							Management
							Framework.
a.	Third party	•	Customer	infor	mation	Ex	isting Industry Practice
	risks		gets s	hared			The Mutual Fund
	(R&T agent		competitor	s.			should carry out due
	misuses		Disruption		ations		diligence on R&T agent
			_				

access to •	Financial	loss	to	and custodians before
client	investors.			selection. The service
information				level agreements (SLA)
, R&T agent				should prohibit the
gets bought				misuse of client
by a				information. The Mutual
customer or				Fund should conduct
goes out of				periodic audits of R&T
business,				and custodian activities.
custodian			•	The Mutual Fund
goes out of				should periodically
business).				review the arrangement
				with the R&T agent and
				the custodian, and also
				survey other service
				providers in the market.

APPENDIX A: FINAL RECOMMENDATIONS AS APPROVED BY THE AMFI BOARD ON 3 JULY 2002

PART 1: RECOMMENDATIONS TO BE MANDATED BY SEBI

1. Risk Management Function

We recommend that all funds should have an independent risk management function. This function will be responsible for identifying, evaluating or measuring all risks inherent in a mutual fund organisation, as well as establishing controls to mitigate such risks. The risks include:

- Fund Management: volatility in performance, style drift and portfolio concentration, interest rate movements, liquidity issues, credit risk
- Operations: deal errors, settlement problems, NAV and fund pricing errors, inaccurate financial reporting, fraud, failure of mission critical systems and infrastructure, obsolete systems
- Customer Service: errors in deal processing, other investor services, fraud
- Marketing and Distribution: new product development, selling and distribution
- Other Business Risks: critical knowledge loss, skills shortage, noncompliance, third party risks.

The function should be separate from fund management and should report to the Chief Executive Officer of the AMC. The function could be carried out in a number of ways:

- As an additional function of an existing employee of the AMC, e.g. the Compliance Officer or Internal Auditor;
- Through a Risk Management Committee;
- Outsourced to an external agency; or
- As the Trustees of the mutual fund may deem fit.

A Risk Management Framework manual detailing the policies and procedures, systems, organisation controls and specific risk management measures for the above risks will be prepared by AMFI.

The creation of such a function should be mandated by SEBI, with an implementation time frame of 3 months from the date of such mandate,

1. Disaster Recovery and Business Contingency Plans

All funds, and their Registrar and Transfer (R&T) agents and custodians, should have an off-site back up facility and a Business Contingency Plan that is tested and evaluated on a regular basis. The business contingency plan should be comprehensive and should cover information technology, infrastructure and personnel requirements. Such a contingency plan should allow the AMC to perform, at the bare minimum, the critical functions of mutual fund operations on "Day 1". These should include:

- 1. Calculation of daily NAVs
- 2. Redemption processing
- 3. Outstanding trade settlements.

SEBI should mandate the above with an implementation time frame of 6 months from the date of such mandate.

1. Insurance

We recommend that funds should be required to buy insurance cover against third party losses arising from errors and omissions. The level and type of cover should be determined by the Trustees, subject to a minimum level of Rs 5 crores. However, Mutual Funds with assets of less than Rs.100 crores may take insurance cover for an amount of less than Rs.5 crore as determined by their trustees. The premium for this cover may be paid for in accordance with Chapter VII, Section 52 (4) (b) (x) of the Securities and Exchange Board of India (Mutual Fund) Regulations, 1996. R&T agents and custodians should also be required to take separate cover for errors and omissions.

PART 2: RECOMMENDATIONS TO BE ISSUED AS BEST PRACTICE GUIDELINES BY AMFI

These are recommended best practice measures that should be adopted as the industry matures and the operations of individual players grow in size and complexity.

1. Liquidity Risks

Funds should make suitable in-principle arrangements in advance for borrowing to deal with unexpected redemptions, in order to avoid delays and difficulties in resorting to borrowing when the need arises.

2. Use of Risk Measurement Tools in Portfolio Management

Mutual Funds should consider using one or more of the following portfolio management tools for risk measurement, in keeping with international trends. These tools should be used to manage risks more effectively, and should be capable of carrying out the following analytics:

- Quantification of exposure using measures such as Value at Risk (VaR), duration, and tracking error
- Risk adjusted performance measurement using Sharpe Ratios, Treynor Measures and Sortino Ratios
- Risk benchmarking, i.e. the exposure arising between the actual managed portfolio and the benchmark portfolio
- Stress testing and back testing of exposure calculations.
- 1. Front Office and Dealing Systems

Funds should consider implementing integrated front and back office systems which will facilitate straight-through processing, thereby reducing the possibility of input errors at any stage in the investment, dealing and settlement process. More importantly, a front office system with a robust compliance module will facilitate pre-trade compliance checks, thereby reducing the possibility of regulatory or internal limits being breached.

2. Dealing and Best Execution

Currently, most players are too small to warrant a segregation of duties between fund managing and dealing. However, as the industry matures and volumes increase, this will be an area that should be looked at more closely, with a view to setting clear guidelines for best execution.

3. Money Laundering

In the absence of any money laundering regulation in India, funds should, at a minimum, adopt the following measures:

- Cash applications should not be permitted
- Redemptions should only be made to a bank account
- For any change in address request, the R&T agent should confirm the change to both the old and new addresses.

ANNEXURE 3

Investment Valuation Norms for Mutual Funds³

All mutual funds shall provide transaction details of various types of debt securities like NCDs, Mibor linked floaters and CPs on daily basis in the format below to the agency recommended by AMFI. Submission of data would help in daily matrix generation, would improve uniformity and accuracy of valuation in the mutual funds industry.

Date Of Transaction	Coupon	Security Name	Security Type	Staggered Redemption/Maturity Dates	Staggered Redemption /Maturity Values	Rating	Put/Call Option Dates	Put/Call Option Values	Interest Payment Dates	Volume (in Rs. Crs)	Clean Price	YTM (Annualised)
			NCD									
			Mibor Linked									
			СР									

 $^{^3\,}$ SEBI Cir No - MFD/CIR.No 23 / 066 /2003 dated March 7, 2003

ANNEXURE 4

List of Million Plus Cities for investments by REMF⁴

Census of India 2001 (Provisional)

S.No.	Name of City	Civic Status	State/Union Territory
1	2	3	4
1	Greater Mumbai Delhi Municipal Corporation	M.Corp.	Maharashtra
2	(Urban)	M.Corp.	Delhi
3	Kolkata	M.Corp.	West Bengal
4	Bangalore	M.Corp.	Karnataka
5	Chennai	M.Corp.	Tamil Nadu
6	Ahmedabad	M.Corp.	Gujarat
7	Hyderabad	M.Corp.	Andhra Pradesh
8	Pune	M.Corp.	Maharashtra
9	Kanpur	M.Corp.	Uttar Pradesh
10	Surat	M.Corp.	Gujarat
11	Jaipur	M.Corp	Rajasthan
12	Lucknow	M.Corp.	Uttar Pradesh
13	Nagpur	M.Corp.	Maharashtra
14	Indore	M.Corp.	Madhya Pradesh
15	Bhopal	M.Corp.	Madhya Pradesh
16	Ludhiana	M.Corp.	Punjab
17	Patna	M.Corp	Bihar
18	Vadodara	M.Corp.	Gujarat
19	Thane	M.Corp.	Maharashtra
20	Agra	M.Corp.	Uttar Pradesh
21	Kalyan-Dombivli	M.Corp.	Maharashtra
22	Varanasi	M.Corp.	Uttar Pradesh
23	Nashik	M.Corp.	Maharashtra
24	Meerut	M.Corp.	Uttar Pradesh
25	Faridabad	M.Corp.	Haryana
26	Haora	M.Corp.	West Bengal
27	Pimprichinchwad	M.Corp.	

⁴ SEBI/IMD/CIR No.4/124477/08 dated May 2, 2008

Note:

M. Corp. stands for Municipal Corporation

List of Million Plus UAs Cities for investments by REMF

Urban Agglomerations/Cities having population of more than one million in 2001

Rank	Urban Agglomeration/City	Civic Status
in	(1,000,000 + population)	
2001		
1	2	3
1	Greater Mumbai	UA
2	Kolkata	UA
3	Delhi	UA
4	Chennai	UA
5	Bangalore	UA
6	Hyderabad	UA
7	Ahmadabad	UA
8	Pune	UA
9	Surat	UA
10	Kanpur	UA
11	Jaipur	M.Corp.
12	Lucknow	UA
13	Nagpur	UA
14	Patna	UA
15	Indore	UA
16	Vadodara	UA
17	Bhopal	UA
18	Coimbatore	UA
19	Ludhiana	M.Corp.
20	Kochi	UA
21	Visakhapatnam	UA
22	Agra	UA
23	Varanasi	UA
24	Madurai	UA
25	Meerut	UA
26	Nashik	UA
27	Jabalpur	UA
28	Jamshedpur	UA
29	Asansol	UA
30	Dhanbad	UA
31	Faridabad	M.Corp.

	TOTAL	
35	Rajkot	UA
34	Vijayawada	UA
33	Amritsar	UA
32	Allahabad	UA

ANNEXURE 5

SECURITIES AND EXCHANGE BOARD OF INDIA SEBI INVESTOR EDUCATION PROGRAMME⁵ (INVESTMENTS IN MUTUAL FUNDS)

Introduction

Different investment avenues are available to investors. Mutual funds also offer good investment opportunities to the investors. Like all investments, they also carry certain risks. The investors should compare the risks and expected yields after adjustment of tax on various instruments while taking investment decisions. The investors may seek advice from experts and consultants including agents and distributors of mutual funds schemes while making investment decisions.

With an objective to make the investors aware of functioning of mutual funds, an attempt has been made to provide information in questionanswer format which may help the investors in taking investment decisions.

What is a Mutual Fund?

Mutual fund is a mechanism for pooling the resources by issuing units to the investors and investing funds in securities in accordance with objectives as disclosed in offer document.

Investments in securities are spread across a wide cross-section of industries and sectors and thus the risk is reduced. Diversification

⁵ MFD / CIR No.13 /370 /02 dated January 16, 2002

reduces the risk because all stocks may not move in the same direction in the same proportion at the same time. Mutual fund issues units to the investors in accordance with quantum of money invested by them. Investors of mutual funds are known as unitholders.

The profits or losses are shared by the investors in proportion to their investments. The mutual funds normally come out with a number of schemes with different investment objectives which are launched from time to time. A mutual fund is required to be registered with Securities and Exchange Board of India (SEBI) which regulates securities markets before it can collect funds from the public.

What is the history of Mutual Funds in India and role of SEBI in mutual funds industry?

Unit Trust of India was the first mutual fund set up in India in the year 1963. In early 1990s, Government allowed public sector banks and institutions to set up mutual funds.

In the year 1992, Securities and exchange Board of India (SEBI) Act was passed. The objectives of SEBI are – to protect the interest of investors in securities and to promote the development of and to regulate the securities market.

As far as mutual funds are concerned, SEBI formulates policies and regulates the mutual funds to protect the interest of the investors. SEBI notified regulations for the mutual funds in 1993. Thereafter, mutual funds sponsored by private sector entities were allowed to enter the capital market. The regulations were fully revised in 1996 and have been amended thereafter from time to time. SEBI has also issued guidelines to the mutual funds from time to time to protect the interests of investors. All mutual funds whether promoted by public sector or private sector entities including those promoted by foreign entities are governed by the same set of Regulations. There is no distinction in regulatory requirements for these mutual funds and all are subject to monitoring and inspections by SEBI. The risks associated with the schemes launched by the mutual funds sponsored by these entities are of similar type.

How is a mutual fund set up?

A mutual fund is set up in the form of a trust, which has sponsor, trustees, asset management company (AMC) and custodian. The trust is established by a sponsor or more than one sponsor who is like promoter of a company. The trustees of the mutual fund hold its property for the benefit of the unitholders. Asset Management Company (AMC) approved by SEBI manages the funds by making investments in various types of securities. Custodian, who is registered with SEBI, holds the securities of various schemes of the fund in its custody. The trustees are vested with the general power of superintendence and direction over AMC. They monitor the performance and compliance of SEBI Regulations by the mutual fund.

SEBI Regulations require that at least two thirds of the directors of trustee company or board of trustees must be independent i.e. they should not be associated with the sponsors. Also, 50% of the directors of AMC must be independent. All mutual funds are required to be registered with SEBI before they launch any scheme.

What is Net Asset Value (NAV) of a scheme?

The performance of a particular scheme of a mutual fund is denoted by

Net Asset Value (NAV).

Mutual funds invest the money collected from the investors in securities markets. In simple words, Net Asset Value is the market value of the securities held by the scheme. Since market value of securities changes every day, NAV of a scheme also varies on day to day basis. The NAV per unit is the market value of securities of a scheme divided by the total number of units of the scheme on any particular date. For example, if the market value of securities of a mutual fund scheme is Rs 200 lakhs and the mutual fund has issued 10 lakhs units of Rs. 10 each to the investors, then the NAV per unit of the fund is Rs.20. NAV is required to be disclosed by the mutual funds on a regular basis - daily or weekly depending on the type of scheme.

What are the different types of mutual fund schemes?

Schemes according to Maturity Period:

A mutual fund scheme can be classified into open-ended scheme or close-ended scheme depending on its maturity period.

Open-ended Fund/ Scheme

An open-ended fund or scheme is one that is available for subscription and repurchase on a continuous basis. These schemes do not have a fixed maturity period. Investors can conveniently buy and sell units at Net Asset Value (NAV) related prices which are declared on a daily basis. The key feature of open-end schemes is liquidity.

Close-ended Fund/ Scheme

A close-ended fund or scheme has a stipulated maturity period e.g. 5-7 years. The fund is open for subscription only during a specified period at

the time of launch of the scheme. Investors can invest in the scheme at the time of the initial public issue and thereafter they can buy or sell the units of the scheme on the stock exchanges where the units are listed. In order to provide an exit route to the investors, some close-ended funds give an option of selling back the units to the mutual fund through periodic repurchase at NAV related prices. SEBI Regulations stipulate that at least one of the two exit routes is provided to the investor i.e. either repurchase facility or through listing on stock exchanges. These mutual funds schemes disclose NAV generally on weekly basis.

Schemes according to Investment Objective:

A scheme can also be classified as growth scheme, income scheme, or balanced scheme considering its investment objective. Such schemes may be open-ended or close-ended schemes as described earlier. Such schemes may be classified mainly as follows:

Growth / Equity Oriented Scheme

The aim of growth funds is to provide capital appreciation over the medium to long- term. Such schemes normally invest a major part of their corpus in equities. Such funds have comparatively high risks. These schemes provide different options to the investors like dividend option, capital appreciation, etc. and the investors may choose an option depending on their preferences. The investors must indicate the option in the application form. The mutual funds also allow the investors to change the options at a later date. Growth schemes are good for investors having a long-term outlook seeking appreciation over a period of time.

Income / Debt Oriented Scheme

The aim of income funds is to provide regular and steady income to investors. Such schemes generally invest in fixed income securities such as bonds, corporate debentures, Government securities and money market instruments. Such funds are less risky compared to equity schemes. These funds are not affected because of fluctuations in equity markets. However, opportunities of capital appreciation are also limited in such funds. The NAVs of such funds are affected because of change in interest rates in the country. If the interest rates fall, NAVs of such funds are likely to increase in the short run and vice versa. However, long term investors may not bother about these fluctuations.

Balanced Fund

The aim of balanced funds is to provide both growth and regular income as such schemes invest both in equities and fixed income securities in the proportion indicated in their offer documents. These are appropriate for investors looking for moderate growth. They generally invest 40-60% in equity and debt instruments. These funds are also affected because of fluctuations in share prices in the stock markets. However, NAVs of such funds are likely to be less volatile compared to pure equity funds.

Money Market or Liquid Fund

These funds are also income funds and their aim is to provide easy liquidity, preservation of capital and moderate income. These schemes invest exclusively in safer short-term instruments such as treasury bills, certificates of deposit, commercial paper and inter-bank call money, government securities, etc. Returns on these schemes fluctuate much less compared to other funds. These funds are appropriate for corporate and individual investors as a means to park their surplus funds for short periods.

Gilt Fund

These funds invest exclusively in government securities. Government securities have no default risk. NAVs of these schemes also fluctuate due to change in interest rates and other economic factors as is the case with income or debt oriented schemes.

Index Funds

Index Funds replicate the portfolio of a particular index such as the BSE Sensitive index, S&P NSE 50 index (Nifty), etc These schemes invest in the securities in the same weightage comprising of an index. NAVs of such schemes would rise or fall in accordance with the rise or fall in the index, though not exactly by the same percentage due to some factors known as "tracking error" in technical terms. Necessary disclosures in this regard are made in the offer document of the mutual fund scheme.

There are also exchange traded index funds launched by the mutual funds which are traded on the stock exchanges.

What are sector specific funds/schemes?

These are the funds/schemes which invest in the securities of only those sectors or industries as specified in the offer documents. e.g. Pharmaceuticals, Software, Fast Moving Consumer Goods (FMCG), Petroleum stocks, etc. The returns in these funds are dependent on the performance of the respective sectors/industries. While these funds may give higher returns, they are more risky compared to diversified funds. Investors need to keep a watch on the performance of those sectors/industries and must exit at an appropriate time. They may also seek advice of an expert.

What are Tax Saving Schemes?

These schemes offer tax rebates to the investors under specific provisions of the Income Tax Act, 1961 as the Government offers tax incentives for investment in specified avenues. e.g. Equity Linked Savings Schemes (ELSS). Pension schemes launched by the mutual funds also offer tax benefits. These schemes are growth oriented and invest pre-dominantly in equities. Their growth opportunities and risks associated are like any equity-oriented scheme.

What is a Fund of Funds (FoF) scheme?

A scheme that invests primarily in other schemes of the same mutual fund or other mutual funds is known as a FoF scheme. An FoF scheme enables the investors to achieve greater diversification through one scheme. It spreads risks across a greater universe.

What is a Load or no-load Fund?

A Load Fund is one that charges a percentage of NAV for entry or exit. That is, each time one buys or sells units in the fund, a charge will be payable. This charge is used by the mutual fund for marketing and distribution expenses. Suppose the NAV per unit is Rs.10. If the entry as well as exit load charged is 1%, then the investors who buy would be required to pay Rs.10.10 and those who offer their units for repurchase to the mutual fund will get only Rs.9.90 per unit. The investors should take the loads into consideration while making investment as these affect their yields/returns. However, the investors should also consider the performance track record and service standards of the mutual fund which are more important. Efficient funds may give higher returns in spite of loads.

A no-load fund is one that does not charge for entry or exit. It means the investors can enter the fund/scheme at NAV and no additional charges are payable on purchase or sale of units.

Can a mutual fund impose fresh load or increase the load beyond the level mentioned in the offer documents?

Mutual funds cannot increase the load beyond the level mentioned in the offer document. Any change in the load will be applicable only to prospective investments and not to the original investments. In case of imposition of fresh loads or increase in existing loads, the mutual funds are required to amend their offer documents so that the new investors are aware of loads at the time of investments.

What is a sales or repurchase/redemption price?

The price or NAV a unitholder is charged while investing in an openended scheme is called sales price. It may include sales load, if applicable.

Repurchase or redemption price is the price or NAV at which an openended scheme purchases or redeems its units from the unitholders. It may include exit load, if applicable.

What is an assured return scheme?

Assured return schemes are those schemes that assure a specific return to the unitholders irrespective of performance of the scheme.

A scheme cannot promise returns unless such returns are fully guaranteed by the sponsor or AMC and this is required to be disclosed in the offer document. Investors should carefully read the offer document whether return is assured for the entire period of the scheme or only for a certain period. Some schemes assure returns one year at a time and they review and change it at the beginning of the next year.

Can a mutual fund change the asset allocation while deploying funds of investors?

Considering the market trends, any prudent fund managers can change the asset allocation i.e. he can invest higher or lower percentage of the fund in equity or debt instruments compared to what is disclosed in the offer document. It can be done on a short term basis on defensive considerations i.e. to protect the NAV. Hence the fund managers are allowed certain flexibility in altering the asset allocation considering the interest of the investors. In case the mutual fund wants to change the asset allocation on a permanent basis, they are required to inform the unitholders and giving them option to exit the scheme at prevailing NAV without any load.

How to invest in a scheme of a mutual fund?

Mutual funds normally come out with an advertisement in newspapers publishing the date of launch of the new schemes. Investors can also contact the agents and distributors of mutual funds who are spread all over the country for necessary information and application forms. Forms can be deposited with mutual funds through the agents and distributors who provide such services. Now a days, the post offices and banks also distribute the units of mutual funds. However, the investors may please note that the mutual funds schemes being marketed by banks and post offices should not be taken as their own schemes and no assurance of returns is given by them. The only role of banks and post offices is to help in distribution of mutual funds schemes to the investors.

Investors should not be carried away by commission/gifts given by agents/distributors for investing in a particular scheme. On the other hand they must consider the track record of the mutual fund and should take objective decisions.

Can non-resident Indians (NRIs) invest in mutual funds?

Yes, non-resident Indians can also invest in mutual funds. Necessary details in this respect are given in the offer documents of the schemes.

How much should one invest in debt or equity oriented schemes?

An investor should take into account his risk taking capacity, age factor, financial position, etc. As already mentioned, the schemes invest in different type of securities as disclosed in the offer documents and offer different returns and risks. Investors may also consult financial experts before taking decisions. Agents and distributors may also help in this regard.

How to fill up the application form of a mutual fund scheme?

An investor must mention clearly his name, address, number of units applied for and such other information as required in the application form. He must give his bank account number so as to avoid any fraudulent encashment of any cheque/draft issued by the mutual fund at a later date for the purpose of dividend or repurchase. Any changes in the address, bank account number, etc at a later date should be informed to the mutual fund immediately.

What should an investor look into an offer document?

An abridged offer document, which contains very useful information, is required to be given to the prospective investor by the mutual fund. The application form for subscription to a scheme is an integral part of the offer document. SEBI has prescribed minimum disclosures in the offer document. An investor, before investing in a scheme, should carefully read the offer document. Due care must be given to portions relating to main features of the scheme, risk factors, initial issue expenses and recurring expenses to be charged to the scheme, entry or exit loads, sponsor's track record, educational qualification and work experience of key personnel including fund managers, performance of other schemes launched by the mutual fund in the past, pending litigations and penalties imposed, etc.

When will the investor get certificate or statement of account after investing in a mutual fund?

Mutual funds are required to despatch certificates or statements of accounts within six weeks from the date of closure of the initial subscription of the scheme. In case of close-ended schemes, the investors would get either a demat account statement or unit certificates as these are traded in the stock exchanges. In case of open-ended schemes, a statement of account is issued by the mutual fund within 30 days from the date of closure of initial public offer of the scheme. The procedure of repurchase is mentioned in the offer document.

How long will it take for transfer of units after purchase from stock markets in case of close-ended schemes?

According to SEBI Regulations, transfer of units is required to be done within thirty days from the date of lodgment of certificates with the mutual fund.

As a unitholder, how much time will it take to receive dividends/repurchase proceeds?

A mutual fund is required to despatch to the unitholders the dividend warrants within 30 days of the declaration of the dividend and the redemption or repurchase proceeds within 10 working days from the date of redemption or repurchase request made by the unitholder.

In case of failures to despatch the redemption/repurchase proceeds within the stipulated time period, Asset Management Company is liable to pay interest as specified by SEBI from time to time (15% at present).

Can a mutual fund change the nature of the scheme from the one specified in the offer document?

Yes. However, no change in the nature or terms of the scheme, known as fundamental attributes of the scheme e.g. structure, investment pattern, etc. can be carried out unless a written communication is sent to each unitholder and an advertisement is given in one English daily having nationwide circulation and in a newspaper published in the language of the region where the head office of the mutual fund is situated. The unitholders have the right to exit the scheme at the prevailing NAV without any exit load if they do not want to continue with the scheme. The mutual funds are also required to follow similar procedure while converting the scheme form close-ended to open-ended scheme and in case of change in sponsor.

How will an investor come to know about the changes, if any, which may occur in the mutual fund?

There may be changes from time to time in a mutual fund. The mutual funds are required to inform any material changes to their unitholders.

Apart from it, many mutual funds send quarterly newsletters to their investors.

At present, offer documents are required to be revised and updated at least once in two years. In the meantime, new investors are informed about the material changes by way of addendum to the offer document till the time offer document is revised and reprinted.

How to know the performance of a mutual fund scheme?

The performance of a scheme is reflected in its net asset value (NAV) which is disclosed on daily basis in case of open-ended schemes and on weekly basis in case of close-ended schemes. The NAVs of mutual funds are required to be published in newspapers. The NAVs are also available on the web sites of mutual funds. All mutual funds are also required to put their NAVs on the web site of Association of Mutual Funds in India (AMFI) www.amfiindia.com and thus the investors can access NAVs of all mutual funds at one place

The mutual funds are also required to publish their performance in the form of half-yearly results which also include their returns/yields over a period of time i.e. last six months, 1 year, 3 years, 5 years and since inception of schemes. Investors can also look into other details like percentage of expenses of total assets as these have an affect on the yield and other useful information in the same half-yearly format.

The mutual funds are also required to send annual report or abridged annual report to the unitholders at the end of the year.

Various studies on mutual fund schemes including yields of different schemes are being published by the financial newspapers on a weekly basis. Apart from these, many research agencies also publish research reports on performance of mutual funds including the ranking of various schemes in terms of their performance. Investors should study these reports and keep themselves informed about the performance of various schemes of different mutual funds.

Investors can compare the performance of their schemes with those of other mutual funds under the same category. They can also compare the performance of equity oriented schemes with the benchmarks like BSE Sensitive Index, S&P CNX Nifty, etc.

On the basis of performance of the mutual funds, the investors should decide when to enter or exit from a mutual fund scheme.

How to know where the mutual fund scheme has invested money mobilised from the investors?

The mutual funds are required to disclose full portfolios of all of their schemes on half-yearly basis which are published in the newspapers. Some mutual funds send the portfolios to their unitholders.

The scheme portfolio shows investment made in each security i.e. equity, debentures, money market instruments, government securities, etc. and their quantity, market value and % to NAV. These portfolio statements also required to disclose illiquid securities in the portfolio, investment made in rated and unrated debt securities, non-performing assets (NPAs), etc.

Some of the mutual funds send newsletters to the unitholders on quarterly basis which also contain portfolios of the schemes.

Is there any difference between investing in a mutual fund and in an initial public offering (IPO) of a company?

Yes, there is a difference. IPOs of companies may open at lower or higher price than the issue price depending on market sentiment and perception of investors. However, in the case of mutual funds, the par value of the units may not rise or fall immediately after allotment. A mutual fund scheme takes some time to make investment in securities. NAV of the scheme depends on the value of securities in which the funds have been deployed.

If schemes in the same category of different mutual funds are available, should one choose a scheme with lower NAV?

Some of the investors have the tendency to prefer a scheme that is available at lower NAV compared to the one available at higher NAV. Sometimes, they prefer a new scheme which is issuing units at Rs. 10 whereas the existing schemes in the same category are available at much higher NAVs. Investors may please note that in case of mutual funds schemes, lower or higher NAVs of similar type schemes of different mutual funds have no relevance. On the other hand, investors should choose a scheme based on its merit considering performance track record of the mutual fund, service standards, professional management, etc. This is explained in an example given below.

Suppose scheme A is available at a NAV of Rs.15 and another scheme B at Rs.90. Both schemes are diversified equity oriented schemes. Investor has put Rs. 9,000 in each of the two schemes. He would get 600 units (9000/15) in scheme A and 100 units (9000/90) in scheme B. Assuming that the markets go up by 10 per cent and both the schemes perform equally good and it is reflected in their NAVs. NAV of scheme A would go up to Rs. 16.50 and that of scheme B to Rs. 99. Thus, the market value of investments would be Rs. 9,900 (600* 16.50) in scheme A and it would be the same amount of Rs. 9900 in scheme B (100*99). The investor

would get the same return of 10% on his investment in each of the schemes. Thus, lower or higher NAV of the schemes and allotment of higher or lower number of units within the amount an investor is willing to invest, should not be the factors for making investment decision. Likewise, if a new equity oriented scheme is being offered at Rs.10 and an existing scheme is available for Rs. 90, should not be a factor for decision making by the investor. Similar is the case with income or debt-oriented schemes.

On the other hand, it is likely that the better managed scheme with higher NAV may give higher returns compared to a scheme which is available at lower NAV but is not managed efficiently. Similar is the case of fall in NAVs. Efficiently managed scheme at higher NAV may not fall as much as inefficiently managed scheme with lower NAV. Therefore, the investor should give more weightage to the professional management of a scheme instead of lower NAV of any scheme. He may get much higher number of units at lower NAV, but the scheme may not give higher returns if it is not managed efficiently.

How to choose a scheme for investment from a number of schemes available?

As already mentioned, the investors must read the offer document of the mutual fund scheme very carefully. They may also look into the past track record of performance of the scheme or other schemes of the same mutual fund. They may also compare the performance with other schemes having similar investment objectives. Though past performance of a scheme is not an indicator of its future performance and good performance in the past may or may not be sustained in the future, this is one of the important factors for making investment decision. In case of debt oriented schemes, apart from looking into past returns, the

investors should also see the quality of debt instruments which is reflected in their rating. A scheme with lower rate of return but having investments in better rated instruments may be safer. Similarly, in equities schemes also, investors may look for quality of portfolio. They may also seek advice of experts.

Are the companies having names like mutual benefit the same as mutual funds schemes?

Investors should not assume some companies having the name "mutual benefit" as mutual funds. These companies do not come under the purview of SEBI. On the other hand, mutual funds can mobilise funds from the investors by launching schemes only after getting registered with SEBI as mutual funds.

Is the higher net worth of the sponsor a guarantee for better returns?

In the offer document of any mutual fund scheme, financial performance including the net worth of the sponsor for a period of three years is required to be given. The only purpose is that the investors should know the track record of the company which has sponsored the mutual fund. However, higher net worth of the sponsor does not mean that the scheme would give better returns or the sponsor would compensate in case the NAV falls.

Where can an investor look out for information on mutual funds?

Almost all the mutual funds have their own web sites. Investors can also access the NAVs, half-yearly results and portfolios of all mutual funds at the web site of Association of mutual funds in India (AMFI) www.amfiindia.com. AMFI has also published useful literature for the investors.

Investors can log on to the web site of SEBI www.sebi.gov.in and go to "Mutual Funds" section for information on SEBI regulations and guidelines, data on mutual funds, draft offer documents filed by mutual funds, addresses of mutual funds, etc. Also, in the annual reports of SEBI available on the web site, a lot of information on mutual funds is given.

There are a number of other web sites which give a lot of information of various schemes of mutual funds including yields over a period of time. Many newspapers also publish useful information on mutual funds on daily and weekly basis. Investors may approach their agents and distributors to guide them in this regard.

Can an investor appoint a nominee for his investment in units of a mutual fund?

Yes. The nomination can be made by individuals applying for / holding units on their own behalf singly or jointly. Non-individuals including society, trust, body corporate, partnership firm, Karta of Hindu Undivided Family, holder of Power of Attorney cannot nominate.

If mutual fund scheme is wound up, what happens to money invested?

In case of winding up of a scheme, the mutual funds pay a sum based on prevailing NAV after adjustment of expenses. Unitholders are entitled to receive a report on winding up from the mutual funds which gives all necessary details.

How can the investors redress their complaints?

Investors would find the name of contact person in the offer document of the mutual fund scheme whom they may approach in case of any query, complaints or grievances. Trustees of a mutual fund monitor the activities of the mutual fund. The names of the directors of asset management company and trustees are also given in the offer documents. Investors should approach the concerned Mutual Fund / Investor Service Centre of the Mutual Fund with their complaints,

If the complaints remain unresolved, the investors may approach SEBI for facilitating redressal of their complaints. On receipt of complaints, SEBI takes up the matter with the concerned mutual fund and follows up with it regularly. Investors may send their complaints to:

Securities and Exchange Board of India

Office of Investor Assistance and Education (OIAE)

Exchange Plaza, "G" Block, 4th Floor,

Bandra-Kurla Complex,

Bandra (E), Mumbai – 400 051.

Phone: 26598510-13

What is the procedure for registering a mutual fund with SEBI?

An applicant proposing to sponsor a mutual fund in India must submit an application in Form A along with a fee of Rs.1lakh. The application is examined and once the sponsor satisfies certain conditions such as being in the financial services business and possessing positive net worth for the last five years, having net profit in three out of the last five years and possessing the general reputation of fairness and integrity in all business transactions, it is required to complete the remaining formalities for setting up a mutual fund. These include inter alia, executing the trust deed and investment management agreement, setting up a trustee company/board of trustees comprising two-thirds independent trustees, incorporating the asset management company (AMC), contributing to at least 40% of the net worth of the AMC and appointing a custodian. Upon satisfying these conditions, the registration certificate is issued subject to the payment of registration fees of Rs.25 lakhs. For details, see the SEBI (Mutual Funds) Regulations, 1996.

ANNEXURE 6⁶

THE GAZETTE OF INDIA EXTRAORDINARY PART - III - SECTION 4 PUBLISHED BY AUTHORITY NEW DELHI, MAY 31, 2010 SECURITIES AND EXCHANGE BOARD OF INDIA NOTIFICATION <u>Mumbai, the 31st May, 2010</u>

Notification under regulation 3 of the Securities and Exchange Board of India (Certification of Associated Persons in the Securities Markets) Regulations, 2007.

In terms of sub-regulation (1) of regulation 3 of the Securities and Exchange Board of India (Certification of Associated Persons in the Securities Markets) Regulations, 2007 (the Regulations), the Board is empowered to require, by notification, any category of associated persons as defined in the Regulations to obtain requisite certification.

Accordingly, it is notified that with effect from June 01, 2010, the following category of associated persons, i.e., distributors, agents or any persons employed or engaged or to be employed or engaged in the sale and/or distribution of mutual fund products, shall be required to have a valid certification from the National Institute of Securities Markets (NISM) by passing the certification examination as mentioned in the NISM communiqué NISM/Certification/Series-V-A: MFD/2010/01 dated May 05, 2010.

Provided that if the said associated person possesses a valid certificate by passing before June 01, 2010, the AMFI Mutual Fund (Advisors) Module, he shall be exempted from the requirement of the aforementioned NISM certification examination.

LAD-NRO/GN/2010-11/09/6422

C. B. BHAVE CHAIRMAN SECURITIES AND EXCHANGE BOARD OF INDIA

 $^{^{6}}$ SEBI Cir no Cir / IMD / DF / 5 / 2010 dated June 24 , 2010

ANNEXURE 77

Investment/trading in securities by employees of AMC(s) and Trustees of Mutual Funds

- I. The guidelines enumerated below specify the minimum requirements that have to be followed. The AMC(s) and Trustees are free to set more stringent norms for investment and/or trading in securities by their employees. The Board of the AMC and Trustees shall ensure compliance with these Guidelines on a continuous basis and shall report any violations and remedial action taken by them in the periodical reports submitted to the Board.
- II. Guidelines for Investment and/or Trading in Securities by Employees of AMC(s) and Trustees:
 - A. Applicability
 - These Guidelines shall be applicable to all employees of AMC(s) and Trustees and shall form a part of the Code of Conduct for employees adopted by the AMC(s) and/or Trustees. New employees shall be bound by these Guidelines from the date of joining the AMC(s) and/or Trustees.
 - 2. These Guidelines shall cover transactions for sale or purchase of securities made:
 - a. In the name of employees, either individually or jointly,
 - b. In the name of the employees' spouse,
 - c. As a member of HUF,
 - d. In the name of employees' parent, sibling and child of such employee or of the spouse, any of whom is either dependent financially on such employee or consults such employee in

⁷ SEBI Cir no SEBI/HO/IMD/DF2/CIR/P/2016/124 dated November 17, 2016

taking decision relating to trading in securities.

- B. The objectives and principles of these Guidelines are:
- 1. To ensure that all securities transactions made by employees in their personal capacity are conducted in consonance with these Guidelines and in such manner as to avoid any actual or potential conflict of interest or any abuse of an individual's position of trust and responsibility.
- 2. The employees of AMC(s) and Trustees especially Access Persons shall not take undue advantage of any price sensitive information that they may have about any company. Access Person for the purpose of these Guidelines shall mean the Head of the AMC (designated as CEO/Managing Director/President or by any other name), the Fund Managers, Dealers, Research Analysts, all employees in the Fund Operations Department, Compliance Officer and Heads of all divisions and/or departments or any other employee as decided by the AMC(s) and/or Trustees.
- 3. To guide employees of AMC(s) and Trustees in maintaining a high standard of probity that one would expect from an employee in a position of responsibility.

C. General

- 1. Investments covered:
 - a. These Guidelines cover transactions for purchase or sale of any securities such as shares, debentures, bonds, warrants, derivatives and units of schemes floated by Mutual Funds / AMCs where the concerned persons (in terms of the applicability stated at Clause A1 above) are employed.
 - b. These Guidelines do not apply to the following investments by the

employees:

- i. Investments in Fixed Deposits with banks /Financial Institutions /companies, Life Insurance Policies, Provident Funds (including Public Provident Fund) or investment in savings schemes such as National Savings Certificates, National Savings Schemes, Kisan Vikas Patra, or any other similar investment.
- ii. Investments of a non-financial nature such as gold etc., where there is no likely conflict between the Mutual Fund's interest and the employees' interest.
- iii. Investments in government securities, Money Market instruments, Money Market Mutual Fund schemes, liquid schemes and schemes floated by other Mutual Funds / AMCs.
- 2. No employee shall pass on information to anybody inducing him to buy/sell securities which are being bought and/or sold by the Mutual Fund of which the AMC is the investment manager.
- 3. Prior approval of personal investment transactions:
 - a. All access persons except Compliance Officer shall apply in the form prescribed by the AMC(s) and/or Trustees to the Compliance Officer for prior approval of transactions for sale or purchase of securities other than those expressly stated to be exempt under these guidelines. The Compliance Officer shall apply to the Head of the AMC(s). The decision of the Compliance Officer shall be final and binding on the employee.
 - b. In these Guidelines, in the case of the Compliance Officer's own transactions for purchase or sale of securities or disclosure or any other related matter, the term "Compliance Officer" wherever it appears, shall be read as "Head of the AMC."

- c. The Compliance Officer may coordinate with the Fund Management Department of the Mutual Fund, wherever necessary, to clear requests of investment and/or trading in securities by the employees.
- d. The approval of Compliance Officer for carrying out a transaction of sale or purchase of a security by the access person shall not be valid for more than seven trading days from the date of approval.
- e. If a transaction approved by Compliance Officer has not been effected within seven trading days from the date of its approval, the access person shall be required to obtain approval once again from Compliance Officer prior to effecting the transaction.
- f. All employees shall refrain from profiting from the purchase and sale or sale and purchase of any security within a period of 30 calendar days from the date of their personal transaction. However, in cases where it is done, the employee shall provide a suitable explanation to the Compliance Officer, which shall be reported to the Board of the AMC and the Trustees at the time of review.

D. Investments in Shares and/or Debentures and/or Bonds and/or Warrants and/or Derivatives

Investments in securities shall broadly be classified into investments through (a) primary markets and (b) secondary markets.

- 1. Investments through the primary markets:
 - a. An employee including access person is permitted to apply to a public issue of shares and/or debentures and/or bonds and/or warrants of any company, as long as the application is made in the normal course of the public issue. Such an application may be made without seeking the clearance from the Compliance Officer. Employees of AMC(s) and Trustees are prohibited from applying in

any reserved quota such as promoters' quota, employees' quota etc. Employees shall not participate in any private placement of equity by any company.

- b. Notwithstanding anything stated in (a) above, an employee of an AMC(s) and/or Trustees may apply for shares and/or debentures and/or bonds and/or warrants in a preferential offer, in cases where such a preferential offer is being made by a company that belongs to the same industrial group as the company in which the employee already has an investment, provided that such a preferential offer is made to all shareholders and/or debenture holders of such companies. Details of such applications made shall be intimated to the Compliance Officer.
- c. The employees of the AMC(s) and/or Trustees including access person may apply for any rights offer of any company in which they are already shareholders. Applications for additional rights (over and above the normal rights entitlement) shares may be made by the employees including access person without getting the clearance from the Compliance Officer. An employee including access person may also sell and/or renounce his rights entitlement without getting the clearance from the Compliance Officer. However, if an access person wishes to purchase the "Rights renunciations" he shall get the clearance of the Compliance Officer for the same. Such purchases shall be done only at market prices. Details of any applications made in any rights issue, whether in the normal course, or through purchase of rights renunciations, shall be intimated to the Compliance Officer.
- 2. Investments through the secondary markets:
 - a. An access person who wishes to make a secondary market transaction shall submit a written application to that effect to the

Compliance Officer. Such an application shall specify the name of the company whose securities the employee wishes to buy and/or sell, type of security, and the number of shares and/or debentures and/or bonds and/or warrants and/or derivatives that the access person wishes to buy/sell.

- b. The Compliance Officer shall clear these requests if the following conditions are met:
 - If the shares and/or debentures and/or bonds and/or warrants of the company or derivatives specified by the access person are not held by any scheme of the Mutual Fund of which the AMC is the investment manager;
 - ii. If such shares and/or debentures and/or bonds and/or warrants of the company or derivatives specified by the employee are held by any scheme of the Mutual Fund of which the AMC is the investment manager, there should be a "cooling off period of 15 calendar days. The Compliance Officer shall ensure that the last transaction in that particular security was done by the Mutual Fund at least 15 calendar days prior to the date of the written application by the access person. In other words, an application for a purchase /sale transaction on a personal basis would be cleared only if the Mutual Fund has not transacted in that particular security for at least 15 calendar days.

However, trades executed pursuant to a trading plan submitted by the employees in terms of SEBI (PIT) Regulations, 2015 shall be exempt from the requirement of a "cooling off period, provided that such trading plan:

a) Is in compliance with the norms prescribed in SEBI (PIT)

Regulations, 2015

b) Is publicly disclosed on the website of the concerned Mutual Fund

The Compliance Officer shall also properly monitor trades of the MF scheme and that of the access person, as per the trading plan, in order to ensure that such trading plan does not entail trading in securities for market abuse.

c. The Compliance Officer shall keep a track of the transactions of the employees and transactions of the Mutual Fund to ensure that there is no conflict of interest between them i.e. the Compliance Officer should track whether the Mutual Fund has transacted in the same securities either before or after the employee's transaction(s).

d. The Compliance Officer shall maintain a record of all requests for pre-clearance regarding the purchase or sale of a security, including the date of the request, the name of the access person, the details of the proposed transaction and whether the request was approved or denied and waivers given, if any, and its reasons.

- e. No employee shall purchase any security (including derivatives) on a "Carry Forward" basis or indulge in "Short Sale" of any security (including derivatives) i.e. employees who effect any purchase transaction(s) shall ensure that they take delivery of the securities purchased, before selling them.
 - f. Any transaction of Front Running by any employee directly or indirectly is strictly prohibited. For this purpose, "Front Running" means any transaction of purchase and/or sale of a security carried by any employee whether for self or for any other person, knowing fully well that the AMC also intends to purchase and/or

sell the same security for its Mutual Fund operations. To ascertain that the employee had no prior knowledge of the Mutual Fund's intended transactions, the Compliance Officer may take a declaration in this regard from the employee. Such declaration may be included in the application form itself.

- g. Any transaction of self-dealing by any employee either directly or indirectly, whether alone or in concert with another person is prohibited. For this purpose, "Self-Dealing" means trading in the securities based on price sensitive information to which the employee has access by virtue of his office. Declaration to this effect may be taken from the employee while clearing the proposals for investment.
- h. The employees shall not insist or suggest to the concerned brokers to charge reduced brokerage, or accept any contract with a clause on reduced brokerage charge.
- E. Investments in units of Mutual Fund Schemes
- 1. Access persons as well as other employees do not require prior permission of the Compliance Officer for purchase or sale of units of Mutual Fund schemes. However, details of each such transaction, excluding transactions in Money Market Mutual Fund schemes and liquid schemes shall be reported by them to the Compliance Officer within 7 calendar days from the date of transaction.
- 2. In case of investments in SIP of any Mutual Fund scheme, the employees may report only at the time of making the first installment of the SIP.

- 3. Notwithstanding anything mentioned earlier, in the following cases employees of AMC & Trustees shall not purchase or sell /or repurchase or redeem units of any scheme, including Money Market Mutual Fund scheme and liquid scheme of their Mutual Fund:
 - a. There is a likelihood of a change in the investment objectives of the concerned
 Mutual Fund Scheme(s) and this has not been communicated to the investors;
 - b. There is a likelihood of a rights and/or bonus issue in the concerned Mutual Fund Scheme(s) and this has not been communicated to the investors;
 - c. The concerned Mutual Fund Scheme is contemplating to issue dividend to the unit holders and this has not been communicated to the investors;
 - d. There is a likelihood of a change in the accounting policy, or a significant change in the valuation of any asset, or class of assets and the same has not been communicated to the investors;
 - e. There is a likelihood of conversion of a close ended scheme to an open ended scheme and vice versa and this has not been communicated to the investors.

F Periodic Disclosures

- 1. All access persons shall submit, in the form prescribed by the Mutual Fund of which the AMC is the investment manager, details of their personal transactions of purchase or sale of securities to the Compliance Officer. The details to be submitted are as follows:
 - a. Details of transactions effected for purchase and/or sale of securities including transactions in rights entitlements through

the secondary market within 7 calendar days from the date of transaction;

- b. Details of allotment received against application for public and rights issues within 7 calendar days from the date of receipt of the allotment advice;
- c. A statement of holding in securities as on March 31 within 30
 calendar days from the end of every financial year ending March 31.
- 2. All employees other than access persons shall submit, in the form prescribed by the Mutual Fund, to the Compliance Officer:
 - a. Details of each of their transactions for purchase or sale of securities including allotment in public and rights issues within 7 calendar days.
 - b. A statement of holding in securities as on March 31 within 30 calendar days from the end of every financial year ending March 31.
 - c. A declaration shall also be included in the reporting form on the lines of clause C (2) (f) and C (2) (g) regarding Front Running and Self-Dealing.
- **G** Review by the Board of Directors of AMC and the Trustee(s)
- 1. The Board of the AMC and the Trustees shall review the compliance of these

Guidelines in their periodic meetings. They shall review the existing procedures and recommend changes in procedures based on the AMC's experience, industry practices and/or developments in applicable laws and regulations. They shall report compliance and any violations and remedial action taken by them in their reports submitted to the Board.

- H. Applicability of Insider Trading Regulations
- I. Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 shall be followed strictly by the Trustees, asset management companies and their employees and directors.

ANNEXURE 88

A. Equity Schemes:

Sr.	Category of	Scheme Characteristics	Type of scheme (uniform
No.	Schemes		description of scheme)
1	Multi Cap	Minimum investment in equity &	Multi Cap Fund- An open
	Fund	equity related instruments- 65% of	ended equity scheme
		total assets	investing across large cap,
			mid cap, small cap stocks
2	Large Cap	Minimum investment in equity &	Large Cap Fund- An open
	Fund	equity related instruments of large	ended equity scheme
		cap companies- 80% of total	predominantly investing in
		assets	large cap stocks
3	Large & Mid	Minimum investment in equity &	Large & Mid Cap Fund- An
	Cap Fund	equity related instruments of large	open ended equity scheme
		cap companies- 35% of total	investing in both large cap
		assets	and mid cap stocks
		Minimum investment in equity &	
		equity related instruments of mid	
		cap stocks- 35% of total assets	
4	Mid Cap Fund	Minimum investment in equity &	Mid Cap Fund- An open
		equity related instruments of mid	ended equity scheme
		cap companies- 65% of total	predominantly investing in
		assets	mid cap stocks
5	Small cap	Minimum investment in equity &	Small Cap Fund- An open
	Fund	equity related instruments of small	ended equity scheme
		cap companies- 65% of total	predominantly investing in
		assets	small cap stocks
6	Dividend Yield	Scheme should predominantly	An open ended equity
	Fund	invest in dividend yielding stocks.	scheme predominantly
			investing in dividend
		Minimum investment in equity-	yielding stocks
		65% of total assets	
7	Value Fund*	Scheme should follow a value	An open ended equity
		investment strategy.	scheme following a value
		Minimum investment in equity &	investment strategy
		equity related instruments - 65%	
		of total assets	
	Contra Fund*	Scheme should follow a contrarian	An open ended equity
		investment strategy.	scheme following
		Minimum investment in equity &	contrarian investment
	I		

⁸ SEBI Cir no SEBI/HO/IMD/DF3/CIR/P/2017/114 dated October 06, 2017 and SEBI/HO/IMD/DF3/CIR/P/2017/126 dated December 4, 2017

		equity related instruments - 65% of total assets	strategy
8	Focused Fund	A scheme focused on the number of stocks (maximum 30) Minimum investment in equity & equity related instruments - 65% of total assets	An open ended equity scheme investing in maximum 30 stocks (mention where the scheme intends to focus, <i>viz.</i> , multi cap, large cap, mid cap, small cap)
9	Sectoral/ Thematic	Minimum investment in equity & equity related instruments of a particular sector/ particular theme- 80% of total assets	An open ended equity scheme investing in sector (mention the sector)/ An open ended equity scheme following theme (mention the theme)
10	ELSS	Minimum investment in equity & equity related instruments - 80% of total assets (in accordance with Equity Linked Saving Scheme, 2005 notified by Ministry of Finance)	An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit

* Mutual Funds will be permitted to offer either Value fund or Contra fund.

B. Debt Schemes

Sr. No.	Category of Schemes	Scheme Characteristics	Type of scheme (uniform description of scheme)
1	Overnight Fund**	Investment in overnight securities having maturity of 1 day	An open ended debt scheme investing in overnight securities
2	Liquid Fund \$ **	Investment in Debt and money market securities with maturity of upto 91 days only	An open ended liquid scheme
3 ++	Ultra Short Duration Fund	Investment in Debt & Money Market instruments such that the Macaulay duration of the portfolio is between 3 months - 6 months	'An open ended XYZ scheme investing in instruments such that the Macaulay duration of the portfolio is between A to B years (please refer to

			page no) # .'
4++	Low Duration Fund	Investment in Debt & Money Market instruments such that the Macaulay duration of the portfolio is between 6 months- 12 months	'An open ended XYZ scheme investing in instruments such that the Macaulay duration of the portfolio is between A to B years (please refer to page no) # .'
5	Money Market Fund	Investment in Money Market instruments having maturity upto 1 year	An open ended debt scheme investing in money market instruments
6++	Short Duration Fund	Investment in Debt & Money Market instruments such that the Macaulay duration of the portfolio is between 1 year - 3 years	'An open ended XYZ scheme investing in instruments such that the Macaulay duration of the portfolio is between A to B years (please refer to page no) # .'
7++	Medium Duration Fund ^^	Investment in Debt & Money Market instruments such that the Macaulay duration of the portfolio is between 3 years - 4 years. Portfolio Macaulay duration under anticipated adverse situation is 1 year to 4 years	'An open ended XYZ scheme investing in instruments such that the Macaulay duration of the portfolio is between A to B years (please refer to page no) # .'
8++	Medium to Long Duration Fund ^^	Investment in Debt & Money Market instruments such that the Macaulay duration of the portfolio is between 4 - 7 years. Portfolio Macaulay duration under anticipated adverse situation is 1 year to 4 years	'An open ended XYZ scheme investing in instruments such that the Macaulay duration of the portfolio is between A to B years (please refer to page no) # .'
9++	Long Duration Fund	Investment in Debt & Money Market Instruments such that the Macaulay duration of the portfolio is greater	'An open ended XYZ scheme investing in instruments such that the Macaulay duration of

		than 7 years	the portfolio is between A to B years (please refer to page no) # .'
10	Dynamic Bond	Investment across duration	An open ended dynamic debt scheme investing across duration
11	Corporate Bond Fund	Minimum investment in corporate bonds- 80% of total assets (only in AA+ and above rated corporate bonds)	An open ended debt scheme predominantly investing in AA+ and above rated corporate bonds
12	Credit Risk Fund ^	Minimum investment in corporate bonds- 65% of total assets (only in AA* and below rated corporate bonds)	An open ended debt scheme predominantly investing in AA and below rated corporate bonds (excluding AA+ rated corporate bonds)
13	Banking and PSU Fund	Minimum investment in Debt instruments of banks, Public Sector Undertakings, Public Financial Institutions and Municipal Bonds - 80% of total assets	An open ended debt scheme predominantly investing in Debt instruments of banks, Public Sector Undertakings, Public Financial Institutions and Municipal Bonds
14	Gilt Fund	Minimum investment in Gsecs- 80% of total assets (across maturity)	An open ended debt scheme investing in government securities across maturity
15	Gilt Fund with 10 year constant duration	Minimum investment in Gsecs- 80% of total assets such that the Macaulay duration of the portfolio is equal to 10 years	An open ended debt scheme investing in government securities having a constant maturity of 10 years
16	Floater Fund	Minimum investment in floating rate instruments (including fixed rate instruments converted to floating rate exposures using swaps/derivatives)- 65% of total assets	An open ended debt scheme predominantly investing in floating rate instruments (including fixed rate instruments converted to floating rate exposures using swaps/derivatives)

**Provisions of SEBI Circular No SEBI/IMD/DF/19/2010 dated November 26, 2010 shall be followed for Uniform cut-off timings for applicability of Net Asset Value in respect of Liquid Fund and Overnight Fund.

\$ All provisions mentioned in SEBI circular SEBI/IMD/CIR No.13/150975/ 09 dated January 19, 2009 in respect of liquid schemes shall be applicable.

Please refer to the page number of the Offer Document on which the concept of Macaulay's Duration has been explained

^ Words/ phrases that highlight/ emphasize only the return aspect of the scheme shall not be used in the name of the scheme (for instance Credit Opportunities Fund, High Yield Fund, Credit Advantage etc.)

* excludes AA+ rated corporate bonds

^^ With respect to the Medium Duration Fund and Medium to Long Duration Fund, the characteristics of the scheme shall remain the same under normal circumstances as stated in the circular dated October 6, 2017. However, the fund manager, in the interest of investors, may reduce the portfolio duration of the aforementioned schemes upto one year, in case he has a view on interest rate movements in light of anticipated adverse situation. The AMC shall be required to mention its asset allocation under such adverse situation in its offer documents.

Whenever the portfolio duration is reduced below the specified floors of 3 years and 4 years in respect of Medium Duration Fund and Medium to Long Duration Fund respectively, the AMC shall be required to record the reasons for the same with adequate justification and maintain the same for inspection. The written justifications shall be placed before the Trustees in the subsequent Trustee meeting. Further, the Trustees shall also review the portfolio and report the same in their Half Yearly Trustee Report to SEBI.

⁺⁺ It is clarified that Macaulay duration shall be at portfolio level.

C. Hybrid Schemes

	C. Hybrid Schemes				
Sr. No.	Category of Schemes	Scheme Characteristics	Type of scheme (uniform description of scheme)		
1	Conservative Hybrid Fund	Investment in equity & equity related instruments- between 10% and 25% of total assets; Investment in Debt instruments- between 75% and 90% of total assets	An open ended hybrid scheme investing predominantly in debt instruments		
2	Balanced Hybrid Fund @	Equity & Equity related instruments- between 40% and 60% of total assets; Debt instruments- between 40% and 60% of total assets No Arbitrage would be permitted in this scheme	An open ended balanced scheme investing in equity and debt instruments		
	Aggressive Hybrid Fund @	Equity & Equity related instruments- between 65% and 80% of total assets; Debt instruments- between 20% 35% of total assets	An open ended hybrid scheme investing predominantly in equity and equity related instruments		
3	Dynamic Asset Allocation or Balanced Advantage	Investment in equity/ debt that is managed dynamically	An open ended dynamic asset allocation fund		
4	Multi Asset Allocation ##	Invests in at least three asset classes with a minimum allocation of at least 10% each in all three asset classes	An open ended scheme investing in, _, (mention the three different asset classes)		
5	Arbitrage Fund	Scheme following arbitrage strategy. Minimum investment in equity & equity related instruments- 65% of total assets	An open ended scheme investing in arbitrage opportunities		
6	Equity Savings	Minimum investment in equity & equity related instruments- 65% of total assets and minimum investment in debt- 10% of total assets Minimum hedged & unhedged to be stated in the SID.	An open ended scheme investing in equity, arbitrage and debt		

Asset Allocation under defensive	
considerations may also be	
stated in the Offer Document	

0 Mutual Funds will be permitted to offer either an Aggressive Hybrid fund or Balanced fund

Foreign securities will not be treated as a separate asset class

Sr. No	Category of Schemes	Scheme Characteristics	Type of scheme (uniform description of scheme)
1	Retirement Fund	Scheme having a lock-in for at least 5 years or till retirement age whichever is earlier	An open ended retirement solution oriented scheme having a lock-in of 5 years or till retirement age (whichever is earlier)
2	Children's Fund	Scheme having a lock-in for at least 5 years or till the child attains age of majority whichever is earlier	An open ended fund for investment for children having a lock-in for at least 5 years or till the child attains age of majority (whichever is earlier)

D. Solution Oriented Schemes:

E. Other Schemes:

Sr.	Category of	Scheme Characteristics	Type of scheme (uniform
No	Schemes		description of scheme)
1	Index Funds/ ETFs	Minimum investment in securities of a particular index (which is being replicated/ tracked)- 95% of total assets	An open ended scheme replicating/ tracking _ index
2	FoFs (Overseas/ Domestic)	Minimum investment in the underlying fund- 95% of total assets	An open ended fund of fund scheme investing in fund (mention the underlying fund)