

POST OFFER ADVERTISEMENT

SHREENATH INDUSTRIAL INVESTMENT COMPANY LIMITED

Registered Office at 4, Chintan, Bhomeshwar Society, 1, Bajrangwadi, Jamnagar Road, Rajkot, Gujarat-360002 and **Corporate office** at Office No. 401, 4th Floor, 597, Rajshila Co-op. Society Ltd, Chira Bazar, J S S Road, Marine Lines East, Mumbai – 400002, Telfax No: 022-22071707
Email: shreenathindustrial@gmail.com • website: www.shreenathiic.com.

Open Offer for acquisition of 8,84,000 fully paid up equity shares of Rs. 10/- each from shareholders of Shreenath Industrial Investment Company Ltd. (hereinafter referred to as 'SIICL' or 'Target Company') by Winsome Retails & Marketing Private Ltd. (hereinafter referred to as 'Acquirer').

This Post Offer Advertisement is being issued by Intensive Fiscal Services Private Limited (hereinafter referred to as 'Manager to the Offer') on behalf of the Acquirer in connection with the offer made by the Acquirer in compliance with Regulation 18(12) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011. The Detailed Public Statement with respect to the aforementioned offer was released on March 21, 2014 in The Financial Express (English-All Edition), Jansatta (Hindi-All Edition), Nutan Saurashtra (Gujarati-Rajkot Edition place where registered office is located).

1. Name of the Target Company : Shreenath Industrial Investment Company Ltd.
2. Name of the Acquirer : Winsome Retails & Marketing Private Ltd
3. Name of the Manager to the Offer : Intensive Fiscal Services Private Limited
4. Name of the Registrar to the Offer : Purva Sharegistry (India) Pvt. Ltd.
5. Offer Details :
- a) Date of Opening of the Tendering Period : August 22, 2014
- b) Date of Closing of the Tendering Period : September 05, 2014
6. Last Date of Payment of Consideration : September 19, 2014
7. Details of Acquisition :

Sr. No.	Particulars	Proposed in the Offer Document		Actuals
7.1	Offer Price (in Rs.)	13		13
7.2	Aggregate number of shares tendered	8,84,000		Nil
7.3	Aggregate number of shares accepted	8,84,000		Nil
7.4	Size of the Offer (Number of shares multiplied by offer price per share) (in Rs.)	1,14,92,000		Nil
7.5	Shareholding of the Acquirer before Agreement / Public Announcement (No. & %)	Nil		Nil
7.6	Shares Proposed to be Acquired by way of Agreements			
	• Number	8,55,000 [#]		8,55,000 [#]
	• % of Fully Diluted Equity Share Capital	25.15%		25.15%
7.7	Shares Acquired by way of Open Offer			
	• Number	8,84,000		Nil
	• % of Fully Diluted Equity Share Capital	26.00%		Nil
7.8	Shares acquired after Detailed Public Statement			
	• Number of shares acquired	Nil		Nil
	• Price of the shares acquired	N.A.		N.A.
	• % of the shares acquired	N.A.		N.A.
7.9	Post offer shareholding of Acquirer			
	• Number	17,39,000		8,55,000
	• % of Fully Diluted Equity Share Capital	51.15		25.15
7.10	Pre & Post offer shareholding of the Public	Pre Offer	Post Offer	Pre Offer
	Number	2,90,000	16,61,000	2,90,000
	% of Fully Diluted Equity Share Capital	72.50	48.85*	72.50

** % has been calculated on the basis of post preferential issue of 30,00,000 (Thirty Lakhs Only) equity shares*

The Acquirer has agreed to acquire 1,10,000 equity shares through Share Purchase Agreement & have also subscribed 7,45,000 equity shares through preferential issue of equity shares.

8. The Acquirer accepts full responsibility for the information contained in this Post Offer Advertisement and also for the obligations under SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.
9. A copy of this Post Offer Advertisement will be available on the websites of SEBI, Stock Exchanges and at the registered office of the Target Company.

The captioned terms used in this advertisement and not defined herein, shall have the same meaning assigned to them in the Letter of Offer dated August 11, 2014.

Issued by Manager to the Offer on behalf of the Acquirer:



INTENSIVE FISCAL SERVICES PRIVATE LIMITED

Contact Person: Rishabh Jain

914, 9th Floor, Raheja Chambers,

Nariman Point, Mumbai - 400 021.

Tel.: 022-22870443/44/45; Fax: 022 -22870446;

E-mail: rishabh@intensivefiscal.com

Place: Mumbai

Date: September 05, 2014