

POST OPEN OFFER REPORT

IN RESPECT OF THE OPEN OFFER MADE BY KAGOME CO., LTD. (“ACQUIRER”) ALONG WITH PREFERRED BRANDS FOODS (INDIA) PRIVATE LIMITED (“PAC”) TO ACQUIRE SHARES OF TASTY BITE EATABLES LIMITED (“TARGET COMPANY”)

Capitalized terms used but not defined herein shall have the meaning assigned to such terms in the Letter of Offer dated October 15, 2015 (“LOF”)

A) Names of the parties involved

1	Target Company (TC)	Tasty Bite Eatables Limited
2	Acquirer	Kagome Co., Ltd.
3	Persons acting in concert with Acquirer (PAC)	Preferred Brands Foods (India) Private Limited
4	Manager to the Open Offer	ICICI Securities Limited
5	Registrar to the Open Offer	Cameo Corporate Services Limited

B) Details of the Offer:

Open offer (“Offer”) under Regulation 3(1), 4 and 5(1) of SEBI (SAST) Regulations for acquisition of up to 6,61,490 (six lakhs sixty one thousand four hundred and ninety) fully paid-up equity shares of face value of INR 10 each from the public shareholders of the Target Company constituting 25.78% of the fully diluted voting equity share capital, from the Shareholders of TC by the Acquirer along with the PAC. The Offer is not a voluntary offer. The Offer is not a conditional offer. The Offer is not a competing offer.

C) Activity Schedule

Nature of the Activity	Due dates as specified in the SEBI (SAST) regulations		Actual Dates
	Original schedule as per Detailed Public Statement	Revised schedule as per Letter of Offer	
Issue of PA	Tuesday, April 14, 2015	Tuesday, April 14, 2015	Tuesday, April 14, 2015
Publication of the DPS in newspapers	Friday, May 22, 2015	Friday, May 22, 2015	Friday, May 22, 2015
Filing of Draft Letter of Offer with SEBI	Friday, May 29, 2015	Friday, May 29, 2015	Friday, May 29, 2015
Sending a copy of the Draft Letter of Offer to the Target Company and the BSE	Friday, May 29, 2015	Friday, May 29, 2015	Friday, May 29, 2015
Last date for public announcement of a competing offer	Friday, June 12, 2015	Friday, June 12, 2015	Friday, June 12, 2015
Last date for receipt of comments from SEBI on the Draft Letter of Offer (in the event SEBI has not sought clarification or additional information from the Manager)	Friday, June 19, 2015	Thursday, October 08, 2015	Thursday, October 08, 2015
Identified Date	Tuesday, June 23, 2015	Monday, October 12, 2015	Monday, October 12, 2015
Last date for dispatch of the Letter of Offer to the Eligible Shareholders	Tuesday, June 30, 2015	Monday, October 19, 2015	Monday, October 19, 2015
Last date for upward revision of the Offer Price and/or the Offer Size	Thursday, July 02, 2015	Wednesday, October 21, 2015	Wednesday, October 21, 2015

Last date by which a committee of independent directors of the Target Company is required to give its recommendation to the Eligible Shareholders of the Target Company for this Offer	Friday, July 03, 2015	Friday, October 23, 2015	Friday, October 23, 2015
Publication of advertisement containing announcement of the schedule of activities of this Offer, status of statutory and other approvals, if any, and procedure for tendering acceptances, in the newspapers where the DPS was published and notification to SEBI, BSE and the Target Company at its registered office	Monday, July 06, 2015	Monday, October 26, 2015	Monday, October 26, 2015
Commencement of tendering period	Tuesday, July 07, 2015	Tuesday, October 27, 2015	Tuesday, October 27, 2015
Closure of tendering period	Monday, July 20, 2015	Monday, November 09, 2015	Monday, November 09, 2015
Last date for payment to Eligible Shareholders*	Monday, August 03, 2015	Thursday, November 26, 2015	Thursday, November 19, 2015
Last date for issue of post-offer advertisement	Monday, August 10, 2015	Thursday, December 03, 2015	Monday, November 23, 2015
Last date for filing of final report with SEBI	Monday, August 10, 2015	Thursday, December 03, 2015	Thursday, December 03, 2015

D) Details of the payment consideration in the open offer

Sl. No.	Item	Details
1	Offer Price for fully paid shares of TC (₹ per share)	662.40
2	Offer Price for partly paid shares of TC, if any	Not Applicable
3	Offer Size (no. of shares accepted x offer price per share) (₹)	1,98,720
4	Mode of payment of consideration (cash or shares or secured listed debt instruments or convertible debt securities or combination)	Cash
5	If mode of payment is other than cash, i.e. through shares / debt or convertibles:	
a.	Details of offered security - Nature of the security (shares or debt or convertibles) - Name of the company whose securities have been offered - Salient features of the security	Not Applicable
b.	Swap Ratio (ratio indicating the number of securities of the offeree company vis-à-vis shares of TC)	Not Applicable

E) Details of market price of the shares of TC

- 1) Name of the Stock Exchange where the shares of TC have been most frequently traded during 12 calendar months period prior to PA, and the volume of trading relative to the total outstanding shares of the TC:

The Equity Shares of the Target Company are listed on BSE Limited (“BSE”). During the 12 calendar months prior to the month of issuance of the PA dated April 14, 2015, the shares of the TC were most frequently traded on the BSE and during this period, the total volume of trading was 2,68,022 Equity Shares and total outstanding listed equity shares during that period were 25,66,000. Traded turnover as a percentage to total listed Equity

Shares was 10.45%. Therefore, in terms of Regulation 2(1)(j) of the SEBI (SAST) Regulations, the Equity Shares are frequently traded on BSE.

2) Details of Market Price of the shares of TC on the aforesaid Stock Exchange :

The closing market price of the shares of TC on BSE is mentioned below:

Sl. No.	Particulars	Date	Opening Price (₹ per share)	Closing Price (₹ per share)
1	1 trading day prior to the PA date	April 13, 2015	650.00	641.75
2	On the date of PA*	April 15, 2015	718.50	770.00
3	On the date of publication of DPS	May 22, 2015	1,330.00	1,318.75
4	On the date of commencement of the tendering period	October 27, 2015	1,380.00	1,321.00
5	On the date of expiry of the tendering period	November 09, 2015	1,138.00	1,224.00
6	10 working days after the last date of the tendering period	November 26, 2015	1,369.00	1,360.25
7	Average market price during the tendering period (viz. Average of the volume weighted market prices for all the days)	October 27, 2015 to November 9, 2015	1,200.50	
8	Average of the weekly high and low of the closing prices of the shares during the period from date of PA till closure of Offer	April 14, 2015 to November 19, 2015	1,163.86	

*The PA was made on April 14, 2015, which was a trading holiday. Hence, the market prices for the next trading day post the PA, i.e. April 15, 2015, have been considered.

F) Details of escrow arrangements

1) Details of creation of Escrow account, as under

	Date(s) of creation	Amount (₹)	Form of escrow account
Escrow Account	May 20, 2015	11,10,00,000*	Cash

* The Acquirer had deposited a sum of INR 11,10,00,000 (Rupees Eleven Crore Ten Lakhs Only) on May 20, 2015 in the Offer Escrow Account. The Manager to the Offer has been authorized by the Acquirer to operate and realize the monies lying to the credit of the Offer Escrow Account in terms of the SEBI (SAST) Regulations.

2) For such part of escrow account, which is in the form of cash:

- Name of the Scheduled Commercial Bank where cash is deposited: Barclays Bank Plc
- Indicate when, how and for what purpose the amount deposited in escrow account was released, as under:

Release of escrow account		
Purpose	Date	Amount (₹)
Transfer to Special Escrow Account, if any	November 19, 2015	1,98,720
Amount released to Acquirer		
• Upon withdrawal of Offer	Not Applicable	Not Applicable
• Any other purpose (to be clearly specified)*	Not Applicable	Not Applicable
• Other entities on forfeiture	Not Applicable	Not Applicable

* Apart from closure

- 3) For such part of Escrow which consists of Bank Guarantee (BG) / Deposit of Securities, provide the following details:

-- For Bank Guarantee – Not Applicable

-- For Securities – Not Applicable

G) Details of response to the Open Offer

Shares proposed to be acquired		Shares tendered**		Response level (no of times)	Shares accepted**		Shares rejected	
No.	% to total diluted share capital of TC	No.	% to total diluted share capital of TC	(C) / (A)	No.	% w.r.t (C)	No. = (C) – (F)	Reasons
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
6,61,490	25.78%	500	0.02%	0.0008	300	60.00%	200	Technical rejections (signature mismatch in case of physical shares tendered)

**Give bifurcation for fully paid-up shares, partly paid up shares, shares with differential voting rights, any other category, as applicable – All the Equity Shares tendered in the Offer were fully paid-up.

H) Payment of Consideration

Due date for paying consideration to shareholders whose shares have been Accepted	Actual date of payment of consideration	Reasons for delay beyond the due date
November 26, 2015	November 19, 2015	Not Applicable

Details of special account which has been created for the purpose of payment to shareholders:

Name of the concerned Bank: Special Escrow Account titled as “TBEL – Open Offer Special Account” having Account No. 000004103280 was opened with Barclays Bank Plc.

Details of the manner in which consideration (where consideration has been paid in cash), has been paid to shareholders whose shares have been accepted:

Mode of paying the consideration	No. of Shareholders	Amount of Consideration (₹)
Physical Mode (Demand Draft)	Nil	Nil
Direct Credit	Nil	Nil
NEFT	3	1,98,720
RTGS	Nil	Nil
Total	3	1,98,720

I) Pre and post offer Shareholding of the Acquirer / PAC in TC

Sl. No.	Shareholding of Acquirer and PACs	No. of Shares	% of total share capital of TC as on closure of tendering period
1	Shareholding before PA	19,04,510	74.22%
2	Shares acquired by way of an agreement entered into by the Acquirer and the PAC	Not Applicable	Not Applicable
3	Shares acquired after the PA but before 3 working days prior to commencement of tendering period. - Through market purchases - Through negotiated deals/ off market deals	NIL NIL	0.00% 0.00%
4	Shares acquired in the open offer	300	0.01%
5	Shares acquired during exempted 21-day period after offer (if applicable)	NIL	0.00%
6	Post - offer shareholding	19,04,810	74.23%

Give further details, as under, regarding the acquisitions mentioned at points 3, 4 & 5 of the above table

1	Name(s) of the entity who acquired the shares	Kagome Co., Ltd.
2	Whether disclosure about the above entity(s) was given in the LOF as either Acquirer or PAC	Disclosed in LOF as Acquirer
3	No of shares acquired per entity	All 300 Equity Shares are being acquired by Kagome Co., Ltd.
4	Purchase price per share	Offer price of ₹ 662.40 per share
5	Mode of acquisition	Open Offer
6	Date of acquisition	To be determined on completion of transfer of Equity Shares to the Acquirer*
7	Name of the Seller in case identifiable	All Shareholders of TC who have validly tendered their Equity Shares in the Open Offer

** As on the date of this report, the Equity Shares accepted in the Offer are in the process of being transferred to the Acquirer. 100 Equity Shares accepted in dematerialized form are currently in the Depository Escrow Account, and 200 Equity Shares accepted in physical form are currently in the custody of the Registrar to the Offer, pending transfer to the Acquirer after completion of due formalities in this regard.*

J) Pre and post offer Shareholding Pattern of the Target Company

		Shareholding in a TC			
	Class of entities	Pre – offer		Post offer (actuals)	
		No.	%	No.	%
1	Acquirer	Nil	Nil	300	0.01%
	PAC	19,04,510	74.22%	19,04,510	74.22%
2	Erstwhile Promoters (persons who cease to be promoters pursuant to the Offer)	Not Applicable	Not Applicable	Not Applicable	Not Applicable
3	Continuing Promoters*	19,04,510	74.22%	19,04,510	74.22%
4	Sellers if not in 1 and 2	Not Applicable	Not Applicable	Not Applicable	Not Applicable
5	Other Public Shareholders	6,61,490	25.78%	6,61,190	25.77%
	Total	25,66,000	100.00%	25,66,000	100.00%

** Includes shares held by the PAC*

K) Details of Public Shareholding in TC

1.	Indicate the minimum public shareholding the TC is required to maintain for continuous listing	6,41,500 shares i.e. 25% of the total outstanding equity share capital
2.	Indicate the actual public shareholding and if it has fallen below the minimum public shareholding limit, delineate the further steps which will be taken in accordance with the disclosures given in the LOF	Post offer public shareholding is 6,61,190 shares i.e. 25.77% of the total outstanding equity share capital and is above the minimum public shareholding as prescribed

L) Other relevant information, if any – Not Applicable**For ICICI Securities Limited****Sd/-****Authorized Signatory****Name:** Ayush Jain**Designation:** Asst. Vice President**Date:** December 03, 2015**Place:** Mumbai