

**POST OFFER REPORT PURSUANT TO AND IN ACCORDANCE WITH REGULATION  
27(7) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL  
ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

In respect of the Open Offer made by Independent Media Trust (“**Acquirer**”) represented by its trustee Sanchar Content Private Limited (“**SCPL**”) together with Reliance Industries Limited (“**RIL**” / “**PAC 1**”) and Reliance Industrial Investments and Holdings Limited (“**RIIHL**”/ “**PAC 2**”) as the persons acting in concert with the Acquirer (together referred to as “**PACs**”) to acquire up to 44,65,10,110 equity shares (“**Equity Shares**”) from the Public Shareholders of TV18 Broadcast Limited (“**TV18**” / “**Target Company**” / “**Target**”).

Capitalized terms used herein but not specifically defined shall have the same meaning ascribed to such terms in the TV18 LoF dated November 21, 2014.

**A. Names of the parties involved**

|    |                                        |                                                                                     |
|----|----------------------------------------|-------------------------------------------------------------------------------------|
| 1. | Target Company                         | TV18 Broadcast Limited                                                              |
| 2. | Acquirer                               | Independent Media Trust                                                             |
| 3. | Person acting in concert with Acquirer | Reliance Industries Limited<br>Reliance Industrial Investments and Holdings Limited |
| 4. | Manager to the Open Offer              | JM Financial Institutional Securities Limited                                       |
| 5. | Registrar to the Open Offer            | Karvy Computershare Private Limited                                                 |

**B. Details of the offer**

- Whether conditional offer : No
- Whether voluntary offer : No
- Whether competing offer : No

**C. Activity Schedule**

| Sl. No. | Activity                                                                                                                     | Due dates as specified in the SEBI (SAST) Regulations  | Actual Dates      |
|---------|------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|-------------------|
| 1.      | Date of the TV18 PA                                                                                                          | May 29, 2014                                           | May 29, 2014      |
| 2.      | Date of publication of the TV18 DPS                                                                                          | June 5, 2014                                           | June 5, 2014      |
| 3.      | Date of filing of the TV18 DLoF with SEBI                                                                                    | June 12, 2014                                          | June 12, 2014     |
| 4.      | Date of sending a copy of the TV18 DLoF to the Target Company and the Stock Exchanges                                        | June 12, 2014                                          | June 12, 2014     |
| 5.      | Date of receipt of SEBI comments                                                                                             | November 17, 2014                                      | November 17, 2014 |
| 6.      | Date of dispatch of TV18 LoF to the Public Shareholders whose name appears on the register of members on the Identified Date | November 26, 2014                                      | November 26, 2014 |
| 7.      | Dates of price revisions / offer revisions (if any)                                                                          | November 27, 2014 being the last date for any revision | Not Applicable    |



| Sl. No. | Activity                                                                                              | Due dates as specified in the SEBI (SAST) Regulations | Actual Dates                                                                                                                                                                                       |
|---------|-------------------------------------------------------------------------------------------------------|-------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8.      | Date of publication of recommendation by the committee of independent directors of the Target Company | December 1, 2014                                      | July 4, 2014                                                                                                                                                                                       |
| 9.      | Date of publication of the TV18 Offer Opening Public Announcement                                     | December 2, 2014                                      | December 2, 2014                                                                                                                                                                                   |
| 10.     | Date of commencement of the Tendering Period                                                          | December 3, 2014                                      | December 3, 2014                                                                                                                                                                                   |
| 11.     | Date of expiry of the Tendering Period                                                                | December 16, 2014                                     | December 16, 2014                                                                                                                                                                                  |
| 12.     | Date of making payments to shareholders / return of rejected Equity Shares                            | December 31, 2014                                     | December 24, 2014 being the date of payment of consideration through electronic mode<br>December 26, 2014 being the date of dispatch of rejection certificate for return of rejected Equity Shares |

#### D. Details of the payment consideration in the Open Offer

| Sl. No. | Item                                                                                          | Details          |
|---------|-----------------------------------------------------------------------------------------------|------------------|
| 1.      | Offer Price for fully paid Equity Shares of Target Company (₹ per Offer Share)                | ₹30.18           |
| 2.      | Offer Price for partly paid shares of Target Company, if any                                  | Not Applicable   |
| 3.      | Offer Size (Offer Shares x Offer Price per Offer Share)                                       | ₹1,347,56,75,120 |
| 4.      | Mode of payment of consideration                                                              | Cash             |
| 5.      | If mode of payment is other than cash – securities i.e. through shares / debt or convertibles | Not Applicable   |

#### E. Details of market price of the Equity Shares of Target Company

- The Equity Shares of the Target Company are listed on BSE Limited (“BSE”) and National Stock Exchange of India Limited (“NSE”) (BSE and the NSE are together referred to as the “**Stock Exchanges**”). The Equity Shares of the Target Company were most frequently traded on NSE during the twelve calendar months preceding the calendar month in which the TV18 PA was made (“**Twelve Month Period**”).
- The trading turnover in the Equity Shares based on the trading volumes on the NSE during the Twelve Month Period, is as given below:





| Stock Exchange | Total traded volumes during the Twelve Month Period ("A") | Weighted average number of Equity Shares during the Twelve Month Period ("B") | Trading turnover % (A / B) |
|----------------|-----------------------------------------------------------|-------------------------------------------------------------------------------|----------------------------|
| NSE            | 80,09,59,376                                              | 171,16,59,753                                                                 | 46.8                       |

(Source: NSE website)

3. Details of market price of the Equity Shares of Target Company on the NSE:

| Sl. No. | Particulars                                                     | Date                                                        | Closing Price on (₹ / share) |
|---------|-----------------------------------------------------------------|-------------------------------------------------------------|------------------------------|
| 1.      | 1 trading day prior to the TV18 PA date                         | May 28, 2014                                                | 34.15                        |
| 2.      | On the date of TV18 PA                                          | May 29, 2014                                                | 35.00                        |
| 4.      | On the date of commencement of the Tendering Period             | December 3, 2014                                            | 31.40                        |
| 5.      | On the date of expiry of the Tendering Period                   | December 16, 2014                                           | 30.10                        |
| 6.      | 10 working days after the last date of the Tendering Period     | December 31, 2014                                           | 30.65                        |
| 8.      | Average market price during the Tendering Period <sup>(1)</sup> | December 3, 2014 to December 16, 2014 (both days inclusive) | 32.53                        |

(Source: NSE website)

Note

(1) Computed as the volume weighted average market price for the Tendering Period

4. As mentioned in your letter dated November 17, 2014, please find indicated below the information relating to the market prices of the Equity Shares of the Target Company on the Stock Exchanges:

| Sl. No. | Particulars                                                                                                                                    | Date / Period                                           | NSE                       |                           | BSE                       |                           |
|---------|------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
|         |                                                                                                                                                |                                                         | Opening Price (₹ / share) | Closing Price (₹ / share) | Opening Price (₹ / share) | Closing Price (₹ / share) |
| 1.      | As on date of TV18 PA                                                                                                                          | May 29, 2014                                            | 34.45                     | 35.00                     | 34.50                     | 34.95                     |
| 2.      | As on date of TV18 DPS                                                                                                                         | June 4, 2014                                            | 33.70                     | 33.05                     | 33.40                     | 33.10                     |
| 3.      | As on date of publication of TV18 DPS                                                                                                          | June 5, 2014                                            | 33.10                     | 33.75                     | 33.15                     | 33.75                     |
| 4.      | As on the date of commencement of the Tendering Period                                                                                         | December 3, 2014                                        | 29.95                     | 31.40                     | 29.95                     | 31.40                     |
| 5.      | As on the date of expiry of the Tendering Period                                                                                               | December 16, 2014                                       | 31.20                     | 30.10                     | 31.30                     | 30.05                     |
| 6.      | Average of the weekly high and low of the closing prices of the Equity Shares during the period from date of TV18 PA till closure of the offer | May 29, 2014 to December 24, 2014 (both days inclusive) | 30.31                     |                           | 30.32                     |                           |

(Source: NSE and BSE website)





## F. Details of escrow arrangements

1. Details of creation of Open Offer Escrow account are as under:

|                           | Date of creation | Amount (₹)      | Form of escrow account |
|---------------------------|------------------|-----------------|------------------------|
| Open Offer Escrow Account | May 31, 2014     | 1,350,00,00,000 | Fixed Deposit*         |

\*In accordance with Regulation 17 of the SEBI (SAST) Regulations, for the purpose of the escrow arrangement, IMT entered into an escrow agreement with HDFC Bank Limited, Fort branch, Mumbai ("Open Offer Escrow Agent") and the Manager ("Open Offer Escrow Agreement") dated May 30, 2014. In terms of the said Open Offer Escrow Agreement, the Open Offer Escrow Agent had issued a bank guarantee dated May 31, 2014 ("BG") for an amount of ₹ 209,75,67,512 (Rupees Two hundred and nine crore seventy five lakh sixty seven thousand five hundred and twelve only). Additionally in accordance with Regulation 17(4) of the SEBI (SAST) Regulations, the Acquirer deposited cash aggregating to ₹ 13,47,56,752 (Rupees Thirteen crore forty seven lakh fifty six thousand seven hundred and fifty two only) ("Cash Escrow"). This Open Offer Escrow Agreement was amended vide amendment agreement dated June 30, 2014 ("Open Offer Escrow Amendment Agreement") pursuant to which and in accordance with the requirements of Regulation 22 of the SEBI (SAST) Regulations, prior to the completion of the transactions under the SPA, RIL at the behest of IMT, deposited 100 per cent of the Offer Size in cash with the Open Offer Escrow Agent, in a fixed deposit account ("Open Offer Escrow") with an irrevocable lien marked in favor of the Manager. The Manager could have at any time invoked the lien and encash the proceeds of the fixed deposit account in terms of the SEBI (SAST) Regulations. Consequently the BG was returned to the Open Offer Escrow Agent and the Cash Escrow was released.

2. For such part of escrow account, which is in the form of cash, the details are as under:

- Name of the Scheduled Commercial Bank where cash is deposited - HDFC Bank Limited
- Indicate when, how and for what purpose the amount deposited in escrow account was released, as under

| Release of escrow account                                                                                                                                              |                |                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|------------------|
| Purpose                                                                                                                                                                | Date           | Amount (₹ Lakhs) |
| Transfer to Special Escrow Account, if any                                                                                                                             | Not Applicable | Not Applicable   |
| Amount released to Acquirer                                                                                                                                            | Not Applicable | Not Applicable   |
| <ul style="list-style-type: none"> <li>Upon withdrawal of Offer</li> <li>Any other purpose (to be clearly specified)*</li> <li>Other entities on forfeiture</li> </ul> |                |                  |

\*Apart from closure

3. For such part of Escrow which consists of Bank Guarantee (BG) / deposit of securities, provide the following details:

For Bank Guarantee: Not Applicable

For securities: Not Applicable

## G. Details of response to the Open Offer

| Equity Shares proposed to be acquired |               | Equity Shares tendered |         | Response level (no of times) | Equity Shares accepted |         | Equity Shares returned / rejected |         |
|---------------------------------------|---------------|------------------------|---------|------------------------------|------------------------|---------|-----------------------------------|---------|
| No.                                   | % of Emerging | No.                    | % w.r.t | (C) / (A)                    | No.                    | % w.r.t | No = (C) - (F)                    | Reasons |





|              | Voting Capital |           | (A)  |      |           | (C)   |       |                                                                      |
|--------------|----------------|-----------|------|------|-----------|-------|-------|----------------------------------------------------------------------|
| (A)          | (B)            | (C)       | (D)  | (E)  | (F)       | (G)   | (H)   | (I)                                                                  |
| 44,65,10,110 | 26.00          | 54,16,054 | 1.21 | 0.01 | 54,14,794 | 99.98 | 1,260 | (i) Non- receipt of Equity Shares in Open Offer Escrow Demat Account |

#### H. Payment of Consideration

| Due date for paying consideration to shareholders whose shares have been accepted | Actual date of payment of consideration | Reasons for delay beyond the due date |
|-----------------------------------------------------------------------------------|-----------------------------------------|---------------------------------------|
| December 31, 2014                                                                 | December 24, 2014                       | Not Applicable                        |

Details of special escrow account where it has been created for the purpose of payment to shareholders:

- Name of the concerned bank - HDFC Bank Ltd., FIG Dept., B-Wing, 5th Floor, Peninsula Business Park, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013
- Details of the manner in which consideration has been paid to Public Shareholders whose Equity Shares have been accepted:

| Original mode of paying the consideration             | No. of Shareholders | Amount of Consideration (in ₹) |
|-------------------------------------------------------|---------------------|--------------------------------|
| Physical mode (Demand Drafts, Banker's cheques, etc.) | None                | NA                             |
| Electronic mode (RTGS / NEFT / direct transfer, etc.) | 37                  | 16,34,18,482.92                |
| <b>Total</b>                                          | <b>37</b>           | <b>16,34,18,482.92</b>         |

#### I. Pre and post Offer Shareholding of the Acquirer / PACs in Target Company

| Sl. No. | Shareholding of Acquirer and PACs                                                                                                                                                                          | No. of Equity Shares | % of Emerging Voting Capital |
|---------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|------------------------------|
| 1.      | Shareholding before TV18 PA                                                                                                                                                                                | Nil                  | Nil                          |
| 2.      | Shareholding of Shinano Retail Private Limited, deemed PAC with the Acquirer for the purpose of the Offer                                                                                                  | 8,51,73,200          | 4.96                         |
| 3.      | Indirect acquisition of Equity Shares held by the Holding Companies in terms of the SPA                                                                                                                    | 6,77,33,486          | 3.94                         |
| 4.      | Indirect acquisition of control over the Equity Shares held by NW18 pursuant to the acquisition of the Holding Companies in terms of the SPA                                                               | 87,70,35,062         | 51.07                        |
| 5.      | Indirect acquisition of control over the Equity Shares held by RRB Investments Private Limited, a wholly owned subsidiary of NW18 pursuant to the acquisition of the Holding Companies in terms of the SPA | 1,63,563             | 0.01                         |





| Sl. No. | Shareholding of Acquirer and PACs                                                                            | No. of Equity Shares | % of Emerging Voting Capital |
|---------|--------------------------------------------------------------------------------------------------------------|----------------------|------------------------------|
| 6.      | Equity Shares acquired after the TV18 PA but before 3 Working Days prior to commencement of Tendering Period | Nil                  | Nil                          |
| 7.      | Equity Shares acquired in the Open Offer                                                                     | 54,14,794            | 0.32                         |
| 8.      | Equity Shares acquired during exempted 21-day period after Offer (if applicable)                             | Not Applicable       | Not Applicable               |
| 9.      | Post - Offer shareholding                                                                                    | 103,55,20,105        | 60.30                        |

**J. Give further details, as under, regarding the acquisitions mentioned at points 3, 4 & 5 of the above table:**

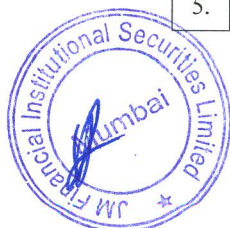
| Sl. No | Particulars                                                                                                                                    | Details                                                         |
|--------|------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|
| 1.     | Name(s) of the entity who acquired the Equity Shares                                                                                           | IMT acting through its trustee, Sanchar Content Private Limited |
| 2.     | Whether disclosure about the above entity(s) was given in the TV18 LoF as either Acquirer or PAC                                               | Yes as the Acquirer                                             |
| 3.     | No of Equity shares acquired                                                                                                                   | 54,14,794                                                       |
| 4.     | Purchase price per Equity Share                                                                                                                | ₹30.18                                                          |
| 5.     | Mode of acquisition                                                                                                                            | Open Offer                                                      |
| 6.     | Date of acquisition (date of transfer of Equity Shares from the Open Offer Escrow Demat Account to the demat account of SCPL (trustee of IMT)) | December 31, 2014 <sup>(1)</sup>                                |
| 7.     | Name of the Seller in case identifiable                                                                                                        | Public Shareholders                                             |

**Note**

- (1) 448 Equity Shares acquired under the Offer in physical form are in the process of being transferred in the name of the Acquirer
- (2) Date of acquisition being the date of transfer of Equity Shares from the Open Offer Escrow Demat Account to the demat account of SCPL (trustee of IMT)

**K. Pre and post offer Shareholding Pattern of the Target Company**

| Sl. No | Class of Entities                                                             | Shareholding in a Target Company |                              |                            |                              |
|--------|-------------------------------------------------------------------------------|----------------------------------|------------------------------|----------------------------|------------------------------|
|        |                                                                               | Pre-offer                        |                              | Post-offer (actuals)       |                              |
|        |                                                                               | No.                              | % of Emerging Voting Capital | No.                        | % of Emerging Voting Capital |
| 1.     | Acquirers & PACs                                                              | Nil                              | Nil                          | 54,14,794                  | 0.32                         |
| 2.     | Deemed PAC                                                                    | 8,51,73,200                      | 4.96                         | 8,51,73,200                | 4.96                         |
| 3.     | Erstwhile Promoters (persons who cease to be promoters pursuant to the Offer) | 3,14,29,090                      | 1.83                         | 3,14,29,090 <sup>(1)</sup> | 1.83 <sup>(1)</sup>          |
| 4.     | Continuing Promoter and Promoter Group <sup>(2)</sup>                         | 94,49,32,111                     | 55.02                        | 94,49,32,111               | 55.02                        |
| 5.     | Sellers if not in 1 and 3                                                     | Nil                              | Nil                          | Nil                        | Nil                          |



|              |                                          |                       |               |                       |               |
|--------------|------------------------------------------|-----------------------|---------------|-----------------------|---------------|
| 6.           | Other Public Shareholders <sup>(3)</sup> | 65,58,12,174          | 38.19         | 65,03,97,380          | 37.87         |
| <b>Total</b> |                                          | <b>1,71,73,46,575</b> | <b>100.00</b> | <b>1,71,73,46,575</b> | <b>100.00</b> |

Note:

- (1) Assuming that the erstwhile promoters who cease to be promoters pursuant to the Offer have not sold their shares during the Offer Period.
- (2) Includes Equity Shares held by Holding Companies, NW18 and RRB Investments Private Limited a wholly owned subsidiary of NW18.
- (3) Excludes Equity Shares held by erstwhile promoters included in point no. 3 above.

#### L. Details of Public Shareholding in Target Company

| Sl. No | Particulars                                                                                                                                                                                             | No of Equity Shares | % of the Voting Share Capital |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|-------------------------------|
| 1.     | Indicate the minimum public shareholding the Target Company is required to maintain for continuous listing                                                                                              | 42,85,36,437        | 25.00                         |
| 2.     | Indicate the actual public shareholding and if it has fallen below the minimum public shareholding limit, delineate the steps which will taken in accordance with the disclosures given in the TV18 LoF | 67,86,25,641        | 39.59                         |

Note: Minimum public shareholding and percentages have been calculated on the total share capital as disclosed in the shareholding pattern as of September 30, 2014 in the BSE website.

#### M. Other relevant information, if any - Not Applicable

|                                                                                                                                                                         |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| For <b>JM Financial Institutional Securities Limited</b>                                                                                                                |  |
|   |  |
| <b>Authorised Signatory</b><br><br>Name: Adithya Anand<br>Designation: Vice President<br>Contact Number: +91 22 6630 3434<br>Email Id: adithya.anand@jmfl.com           |  |

Date: January 7, 2015  
Place: Mumbai