## LETTER OF OFFER

#### THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

This Letter of Offer is being sent to you as a shareholder(s) of Reckitt Benckiser (India) Limited ("the Company"). If you require any clarification about the action to be taken, you should consult your stock broker or investment consultant or the Manager/ Registrar to the Offer. In case you have sold your Shares in the Company, please hand over this Letter of Offer and the accompanying Form of Acceptance cum Acknowledgement and Transfer Deed to the Member of Stock Exchange through whom the said sale was effected.

#### **Reckitt Benckiser plc**

Registered Office: 103-105 Bath Road, Slough, Berkshire SL1 3UH England Phone No.0044 1753 217800 Fax No.0044 1753 217899 E-mail:(markus.hopmann@reckittbenckiser.com)

And

### Lancaster Square Holdings SL (Person acting in Concert)

Registered Office: Calle Fray Carbó, 24 08400 Granollers, Barcelona, Spain

MAKE A CASH OFFER AT Rs 250/- PER EQUITY SHARE ("OFFER PRICE")

(pursuant to Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 and subsequent amendments thereof)

TO ACQUIRE UPTO 4,191,339 FULLY PAID-UP EQUITY SHARES

representing 12.73 % of the equity share and voting capital of

#### BENCKITT Reckitt Benckiser (India) Limited

Registered Office : 41, Chowringhee Road, Kolkata 700 019, India

Corporate Office: Enkay Centre, 2nd Floor, Vanijya Kunj Phase 5, Gurgaon 122 016 (Haryana) Phone No. 0124-6398200/29/48 Fax No 0124-6398230 E-mail:(r.rajagopalan@reckittbenckiser.com)

#### Please Note :

- The Foreign Investment Promotion Board has granted approval to the Acquirer/Person Acting in Concert to acquire 49% of the equity share capital of RBIL 1. vide letter dated May 30, 2002. The Offer to acquire Shares tendered pursuant to the Offer is subject to the approval of the Reserve Bank of India ("RBI") under the Foreign Exchange Management Act, 1999 ("FEMA"). Besides the above, to the best of the knowledge of the Acquirer, no other approvals are required to acquire the Shares tendered pursuant to this Offer.
- Should RB ("The Acquirer") decide to revise the Offer Price upward, such upward revision will be made in terms of Regulation 26 of the Takeover Regulations 2. not later than Sunday, September 22 2002. If there is any upward revision in the Offer Price, the same would be notified by way of a Public Announcement in the same newspapers where the Public Announcement appeared. Such revised Offer Price would be payable to all shareholders who have accepted this Offer and tendered their Shares at any time during the tenure of the Offer to the extent to which their acceptance and tenders have been found valid by the Acquirer.
- The Offer is being made in order to give those shareholders who were not able to tender their shares during the previous offer (announced on March 16, 2002 3. and held open from May 14 to June 12, 2002) an additional opportunity to tender. The Acquirer shall make payment of consideration to the shareholders latest by Wednesday, October 30 2002.
- The Acquirer reserves the right to withdraw the Offer in terms of Regulation 27 of the Takeover Regulations. In the event of such withdrawal, the same would 5. be notified in the form of a Public Announcement in the same newspapers where the Public Announcement appeared.
- 6. The procedure for acceptance of this Offer is set out in Section 7 of this Letter of Offer. A Form of Acceptance cum Acknowledgement and an Instrument of Transfer are enclosed with this Letter of Offer.
- 7. A copy of the Public Announcement dated Monday, July 22 2002 and a copy of this Letter of Offer (including Form of Acceptance cum Acknowledgement) is available on SEBI's website at <a href="http://www.sebi.gov.in">http://www.sebi.gov.in</a> Form of Acceptance cum Acknowledgement may be downloaded and used as an application. Shareholders who have accepted the Offer by tendering the requisite documents, in terms of the Public Announcement/ Letter of Offer, cannot withdraw the 8
- same. If there is a competitive bid, the public offers under all the subsisting bids shall close on the same date. Further, as the Offer Price in such circumstances cannot 9 be revised during 7 working days prior to the closing date of the offers/bids, it would, therefore, be in the interest of shareholders to wait until the commencement of that period to know the final Offer Price of each bid and tender their acceptance accordingly.

All future correspondence, if any, should be addressed to the Manager to the Offer or the Registrar to the Offer at:

#### MANAGER TO THE OFFER

**OFFER OPENS ON** 

SCHEDULE OF MAJOR ACTIVITIES OF THE OFFER :

## HSBC HSBC Securities and Capital Markets

(India) Private Limited First Floor, 52/60 Mahatma Gandhi Road, Fort Mumbai - 400 001 Tel: (022) 268 1284 /85 Fax: (022) 263 1984 Contact Person: Raghav Rao E-mail: raghavrao@hsbc.co.in

**MONDAY, SEPTEMBER 2, 2002** 

#### **REGISTRAR TO THE OFFER**



Karvy Consultants Limited Karvy House, 46, Avenue 4, Street No.1, Banjara Hills, Hyderabad - 500 034 Tel: (040) 331 2454 / 332 0751 Fax : (040) 3311968 Contact Person: Mr. Muralikrishna E-mail: murali@karvy.com

#### **OFFER CLOSES ON TUESDAY, OCTOBER 1, 2002**

Activity Latest Date Day July 22, 2002 Monday Public Announcement ("PA") Date Last Date for a competitive bid August 12, 2002 Monday Specified Date (for the purpose of determining the names of Shareholders to whom the August 19, 2002 Letter of Offer would be sent) Monday Date by which individual Letters of Offer will be dispatched to the Shareholders August 28, 2002 Wednesday Offer Opening Date September 2, 2002 Monday Last Date for revising the offer price/number of Shares September 22, 2002 Sunday Offer Closing Date October 1, 2002 Tuesdav October 30, 2002 Date by which payment for the acquired Shares and/or the share certificates for the rejected Shares Wednesday will be dispatched to the shareholders/credited back to shareholders' demat account

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#### Attached : Form of Acceptance cum Acknowledgement

#### **DEFINITIONS/ABBREVIATIONS** Acquirer Reckitt Benckiser plc ("RB") BSE The Stock Exchange, Mumbai Reckitt Benckiser (India) Limited ("RBIL/ the Company") Company/ Target CSE The Calcutta Stock Exchange FEMA Foreign Exchange Management Act, 1999 HSBC Securities and Capital Markets (India) Private Limited ("HSBC") Manager to the Offer NSE National Stock Exchange of India Limited PA Public Announcement dated Monday July 22, 2002 Person Acting in Concert (PAC) Lancaster Square Holdings SL ("Lancaster") RBI **Reserve Bank of India** Registrar to the Offer Karvy Consultants Limited ("Karvy") SEBI The Securities and Exchange Board of India Fully paid-up Equity Shares of Rs. 10/- each of RBIL Shares Specified Date Date for the purpose of determining the names of shareholders, as appearing in the Register of Members of RBIL or the beneficial records of the Depositories, to whom the Letter of Offer will be sent i.e. Monday August 19, 2002. Securities and Exchange Board of India (Substantial Acquisition of Shares **Takeover Regulations** and Takeovers) Regulations, 1997 and subsequent amendments thereto

#### **CURRENCY OF PRESENTATION**

Certain financial data contained herein are in the original denominated in British Pound (GBP or £). The Rupee equivalent is calculated using the GBP/INR rate of Rs.74.52 (Source – The Economic Times dated July 11, 2002).

#### 1 Disclaimer

It is to be distinctly understood that the filing of the draft Letter of Offer with SEBI should not, in any way, be deemed or construed that the same has been cleared, vetted or approved by SEBI. The draft Letter of Offer has been submitted to SEBI for a limited purpose of overseeing whether the disclosures contained therein are generally adequate and are in conformity with the Regulations. This requirement is to facilitate the shareholders of RBIL ("the Company") to take an informed decision with regard to the Offer. SEBI does not take any responsibility either for the financial soundness of RB ("the Acquirer"), PAC, or of the Company whose Shares/control are/is proposed to be acquired or for the correctness of the statements made or opinions expressed in the Letter of Offer. It should also be clearly understood that, while the Acquirer is primarily responsible for the correctness, adequacy, and disclosure of all relevant



information in this Letter of Offer, the Manager to the Offer is expected to exercise due diligence to ensure that the Acquirer duly discharges its responsibility adequately. In this behalf, and towards this purpose, the Manager to the Offer - HSBC Securities and Capital Markets (India) Private Limited ("HSBC"), has submitted a due diligence certificate dated 23rd July, 2002 to SEBI in accordance with the SEBI (Substantial Acquisition of Shares and Takeover) Regulations 1997 and subsequent amendment(s) thereof. The filing of the Letter of Offer does not, however, absolve the Acquirer from the requirement of obtaining such statutory clearances as may be required for the purpose of the Offer.

#### 2 Details of the Offer

#### 2.1 Background of the Offer

- (a) The Offer to the shareholders of RBIL ("the Company") is hereby made in accordance with Regulation 11(2) of the Takeover Regulations for consolidation of holding.
- (b) The Offer is made by RB (the "Acquirer"), a company registered under the laws of England with its registered office at 103-105 Bath Road, Slough, Berkshire SL1 3UH England.
- (c) The Shares are to be acquired through Lancaster Square Holdings SL ("Lancaster"), a subsidiary company of RB, registered under the laws of Spain with its registered office at Calle Fray Carbo 24, 08400 Granollers, Barcelona. Lancaster is a Person Acting in Concert ("PAC") within the meaning of Regulation 2(1)(e) of the Takeover Regulations.
- (d) On March 16, 2002, the Acquirer and PAC, made an offer to the shareholders of RBIL to acquire upto 16,127,462 shares (representing 49.0% of equity share capital) at a price of Rs.250/- per share. The Offer was open from May 14, 2002 to June 12, 2002 (referred to as the "previous offer"). Consequent to this Offer, the Acquirer and PAC acquired 11,936,123 shares (representing 36.27% of equity share capital).
- (e) As of the date of this letter of offer, the Acquirer has no plans to change the Board of Directors of RBIL. However, the Acquirer does reserve the right to reconstitute the said Board of Directors on the completion of the Offer.

#### 2.2 Details of the proposed Offer

- (a) RB and Lancaster presently hold in aggregate 28,721,849 fully paid up equity shares of Rs. 10/- each representing 87.27% of the paid-up equity share capital of RBIL.
- (b) RB along with Lancaster, is hereby making a *voluntary* offer to acquire upto 4,191,339 fully paid-up equity shares ("Shares") of Rs. 10/- each, representing 12.73% of the paid-up equity share capital of RBIL at a price of Rs. 250/-(Rs two hundred and fifty only) per fully paid up equity share ("Offer Price") payable in cash ("the Offer")
- (c) There are no partly paid up equity shares of RBIL.
- (d) The Offer is NOT conditional upon any minimum level of acceptance by the shareholders.
- (e) The Acquirer/PAC have acquired 75,347 Shares, representing 0.23% of the equity capital of RBIL after the date of the Public Announcement up to the date of the Letter of Offer through open market purchases. The maximum price paid for Shares acquired through open market purchases was Rs249.50.
- (f) The Public Announcement dated July 22, 2002 was made in the following newspapers, in accordance with Regulation 15 of the Takeover Regulations:

Newspapers	Language	Editions
Financial Express	English	Mumbai, New Delhi, Kolkata, Bangalore, Kochi, Chandigarh and Chennai
Janasatta	Hindi	Kolkata and New Delhi
Loksatta	Marathi	Mumbai, Ahmednagar, Nagpur and Pune
Bartaman	Bengali	Kolkata
The Indian Express	English	Mumbai, New Delhi, Ahmedabad, Vadodara, Chandigarh, Nagpur and Pune

Copy of the Public Announcement dated July 22, 2002 is also available on SEBI's website at <u>http://www.sebi.gov.in</u> Further terms and conditions of the Offer are set out in Section 6 of this Letter of Offer. The procedure for acceptance and settlement is set out in Section 7 of this Letter of Offer.

#### 2.3 Object and the Purpose of the Acquisition and Future Plans

- (a) The Offer to the shareholders of RBIL is made in accordance with Regulation 11(2) of the Takeover Regulations.
- (b) This Offer is being made in order to give an exit opportunity to those shareholders who were not able to tender their shares during the previous Offer.
- (c) RB strives to be the market leader in its chosen product areas within each defined geographical market. The manufacture of household products is technology and capital intensive, and in order to justify a greater commitment and support from RB in terms of resources and know-how, RB, through its group company Lancaster, wishes to enhance its consolidated stake in RBIL to 100%.
- (d) RB does not intend to make any major change to the existing lines of business of the Company. RB does not have any plans to dispose of or otherwise encumber any assets of the Company in the next two years, except to the extent required for the purpose of restructuring or rationalization of assets, investments, liabilities or otherwise of the Company and in the ordinary course of business of the Company. It will be the responsibility of the Board of Directors of the Company to make appropriate decisions in these matters, in accordance with the requirements of the business. Such decisions will be governed by the provisions of the relevant Regulations or any other applicable laws or legislation at the relevant time.

#### 2.4 General Disclosures

- (a) None of the Directors of either RB or Lancaster hold any Shares in RBIL.
- (b) The Directors of the Acquirer and PAC confirm that RB or Lancaster have not been prohibited from dealing in securities in terms of directions issued under Section 11B of SEBI Act or under any of the regulations made under the SEBI Act.

#### 3 Background of the Acquirer/Person acting in Concert

#### 3.1 RB / (Acquirer)

- (a) RB ("the Acquirer"), a company registered under the laws of England with its registered office at 103-105 Bath Road, Slough, Berkshire SL1 3UH England, directly and indirectly holds 87.27% of share capital of RBIL.
- (b) RB manufactures and distributes a wide range of household toiletry, pharmaceutical and food products in the United Kingdom, North America, Latin America, Europe, Australia, Asia and Africa. Brands include Airwick, Pine O-Cleen, Spray'n Wash, Glass Plus, Wizard, Woolite, Vanish, Resolve, Easy Off, Lysol, French's, Cattlemen's and Frank's.
- (c) RB has complied with the applicable provisions of Chapter II of the Takeover Regulations
- (d) The Board of Directors of RB comprises :

Name	Designation	Residential Address
Dr. Håkan Lars Mogren	Chairman	Flat 7, Wilbraham Mansions, 10 Wilbraham Place
		London SW1X 9AA England
Mr. Lambertus J H Becht	Chief Executive Officer	Autumn House, Broomfield Park, Ascot
		Berkshire SL5 0JT England
Mr. Colin R Day	Chief Financial Officer	Tilleul House, 2 Appleton Close, Snells Lane, Little Chalfont, Amersham, Buckinghamshire, HP7 9QQ England
Dr. Gerd P Harf	Director	Keizersgracht 698/2, 1017 EV Amsterdam, Netherlands
Mr. Dieter O L Meuderscheid	Director	Charlotte-Niese Str 1b, Hamburg, Germany 22609
Mr. Johannes C T Van Der Wielen	Director	Duinlustweg 6, 2243 GP Wassenaar, Netherlands
Mr. Adrian D P Bellamy	Director	233 West Santa Inez Avenue, Hillsborough California 94010, USA 6860
Dr. George P Greener	Director	2, Beechwood Drive, Maidenhead, Berkshire SL6 4NE England
Mr. Peter R White	Director	Down House, The Hildens, Westcott, Dorking, Surrey RH4 3JX England
Dr. Ana M Llopis	Director	Salustiano de Olozaga 14 2º dcha, 28001 Madrid, Spain



Mr Colin Day (appointed to the Board of RBIL on March 24, 2001) is a Director on the Board of RB as well as a Director on Board of RBIL. None of the other Directors of RB are on the Board of RBIL. As per the 22(9) of Regulations, Mr. Colin Day recused himself and did not participate in any matter(s) concerning or relating to the Offer.

#### 3.2 Lancaster / (PAC)

- a) Lancaster, a company registered under the laws of Spain, bearing registration number B.220.335 issued by the Mercantile Register of Barcelona with its registered office at Calle Fray Carbó, 24 08400 Granollers, Barcelona, Spain is the Person Acting in Concert. RB holds 100% of the share capital of Lancaster.
- (b) Lancaster is an investment company.
- (c) Mr. Winfried M D Hopf (Address: 08007 Barcelona, Paseo de Gracia 9, Spain) is the only Director on the Board of Lancaster.

#### 3.3 The summarised consolidated financial results of RB are as follows:

Profit & Loss statement (million)	Dec 31, 1999 (audited) GBP	Dec, 31 1999 (audited) INR	Dec 31, 2000 (audited) GBP	Dec 31, 2000 (audited) INR	Dec 31, 2001 (audited) GBP	Dec 31, 2001 (audited) INR	Q 1, 2002 (unaudited) GBP	Q 1, 2002 (unaudited) INR
Net revenues	3,054	227,584	3,202	238,613	3,439	256,274	855	63,715
Cost of sales	(1,598)	(119,083)	(1,640)	(122,213)	(1,734)	(129,218)	(421)	(31,373)
Gross profit	1,456	108,501	1,562	116,400	1,705	127,057	434	32,342
Net operating expenses	(1,319)	(98,292)	(1,111)	(82,792)	(1,180)	(87,934)	(326)	(24,294)
Operating profit	137	10,209	451	33,609	525	39,123	108	8,048
Non operating items	(16)	(1,192)	56	4,173	24	1,788	-	
Profit before interest & tax	121	9,017	507	37,782	549	40,911	108	8,048
Net interest income	(69)	(5,142)	(60)	(4,471)	(51)	(3,801)	(12)	(894)
Тах	(89)	(6,632)	(132)	(9,837)	(141)	(10,507)	(26)	(1,938)
Minority interests	0	-	(1)	(75)	(1)	(75)	0	-
Net income	(37)	(2,757)	314	23,399	356	26,529	70	5,216

#### (a) Profit & Loss Statement

(b) Balance Sheet

Balance Sheet (million)	Dec 31,					
	1999	1999	2000	2000	2001	2001
	(audited)	(audited)	(audited)	(audited)	(audited)	(audited)
	GBP	INR	GBP	INR	GBP	INR
Source of Funds						
Capital & Reserves	945	70,421	1,116	83,164	1,281	95,460
Minority interests	18	1,341	16	1,192	16	1,192
Provisions	362	26,976	279	20,791	264	19,673
Non- current liabilities	717	53,431	612	45,606	616	45,904
Short-term borrowings	309	23,027	245	18,257	186	13,861
Other current liabilities	873	65,056	1,053	78,470	1,111	82,792
Total Liabilities	3,224	240,252	3,321	247,481	3,474	258,882
Use of Funds						
Intangible assets	1,537	114,537	1,638	122,064	1,767	131,677
Tangible assets	514	38,303	535	39,868	575	42,849
Current assets	1,173	87,412	1,148	85,549	1,132	84,357
Total Assets	3,224	240,252	3,321	247,481	3,474	258,882

#### (c) Other Financial Data

Other financial data	Dec 31, 1999 (audited) GBP	Dec, 31 1999 (audited) INR	Dec 31, 2000 (audited) GBP	Dec 31, 2000 (audited) INR	Dec 31, 2001 (audited) GBP	Dec 31, 2001 (audited) INR	Q 1, 2002 (unaudited) GBP	Q 1, 2002 (unaudited) INR
Earnings per share	(0.05)	(3.8)	0.45	33.5	0.51	38.0	0.10	7.4
Dividend per share	0.26	19.4	0.26	19.4	0.26	19.4	N/a	N/a
Return on Equity	-		28.0%	20.9	27.7%	27.70%	N/a	N/a
Book value per share	1.4	104.3	1.6	119.2	1.8	134.1	N/a	N/a

#### 3.4 Delisting option to the Acquirer/PAC

If as a result of the Offer, the public shareholding is reduced to 10% or below of the voting share capital of RBIL, then as per Regulation 21(3) of the Takeover Regulations, RB will make a subsequent Offer to acquire the remaining equity shares held by the public shareholders within three months from the closure of the Offer, at the same Offer Price. Shareholders who, due to certain reasons, are not in a position to accept the subsequent Offer (if any) as per Regulation 21(3) of the Takeover Regulations during that offer period, shall also be provided an exit facility at the same Offer Price for a period of six months from the Offer opening date of such subsequent Offer. Payment to these shareholders will be made immediately upon acquisition of their Shares by the Acquirer. The Acquirer will notify the public, the stock exchanges where the Company is listed, and the Company as per pertinent Regulations.

On completion of the subsequent Offer, RB will request RBIL to approach the Stock Exchanges, where the Shares are listed, for delisting the Shares.

#### 4 Background of the Target Company – Reckitt Benckiser (India) Limited

#### 4.1 Brief History of Reckitt Benckiser (India) Limited

- (a) The Company was incorporated on July 5, 1951 under the Indian Companies Act, VII of 1913 under the name and style of Reckitt & Colman of India Limited. The name of the Company was changed to RBIL with effect from December 18, 2000. It has its registered office at 41, Chowringhee Road, Kolkata 700 019 and Corporate Office at Enkay Centre, 2nd Floor, Vanijya Nikunj, Udyog Vihar, Phase V, Gurgaon - 122 016 (Haryana)
- (b) RBIL manufactures household, laundry, toiletry, pharmaceutical and food products. Its products include air fresheners, bathroom cleaners and over-the-counter drugs. RBIL's brands include Dettol, Disprin, Colin, Wizard, Lizol, Harpic, Mortein, Robin, Haze and Ultramarine Blue.
- (c) The manufacturing facilities of the Company are located at Kolkata, Asansol, Mysore and Hosur.
- (d) The Shares of the Company are listed at CSE, BSE and are traded on NSE.
- (e) RBIL has complied with the applicable provisions of Chapter II of the Takeover Regulations
- (f) The Company has complied with the listing requirements of the CSE, BSE and NSE and no penal action has been taken by the Stock exchanges against the Company.
- (g) There have been no mergers/demergers/spin-offs during past three years involving RBIL.

#### 4.2 Share Capital Structure of RBIL

- (a) The present subscribed and paid-up share capital of the Company comprises 32,913,188 fully paid-up equity shares of Rs. 10/- each aggregating Rs 329.14 million.
- (b) There are no partly paid up Shares.
- (c) The Company has issued bonus Shares last in 1994 in the ratio of one equity bonus share for every one equity share held by the shareholders.
- (d) The share capital structure of the Company as on the date of the Letter of Offer :

Paid up equity shares of the Company	No of Shares/voting rights	% of Shares/ voting rights
Fully paid up equity shares	32,913,188	100%
Partly paid up equity shares	-	-
Total paid up equity shares	32,913,188	100%
Total voting rights in Company	32,913,188	100%

There are no outstanding convertible instruments (warrants/ Fully Convertible Debentures/ Partly Convertible Debentures) or partly paid-up equity shares in the Company.

#### 4.3 The Board of Directors of the Company as on the date of the Public Announcement is as follows:

Name	Designation	Residential Address
Mr. Alfred Kurt Caspers	Chairman	Groot Haesebroekeseweg 41, 2243 EE Wassenaar The Netherlands
Mr. Colin R Day	Director	Tilleul House, 2 Appleton Close, Snells Lane, Little Chalfont, Amersham, Buckinghamshire HP7 9QQ, England
Mr. C. M. Sethi	Managing Director	402B Beverly Park -I, DLF City, Gurgaon - 122 016 (Haryana)
Mr. K. N. Bhattacharya	Executive Director & Chief Financial Officer	J-5/21, Second Floor, DLF City Phase II, Gurgaon - 122 016 Haryana
Mr. S. B. Ghosh	Director	No. 84 S/E, Block E, New Alipore, Kolkata – 700 053
Mr. P. M. Thampi	Director	No. 2B, Martha's Place, 5th Cross, 58 Lavelle Road, Bangalore – 560 001

Mr. Alfred Kurt Caspers (appointed to the Board of RBIL on March 1, 2000) and Mr. Colin Day (appointed to the Board of RBIL on March 24, 2001) are representatives of the Acquirer. As per Regulation 22(9) of the Takeover Regulations, these persons have recused themselves and have not participated in any of the matters concerning or relating to the Offer including any preparatory steps leading to the Offer. The Directors or promoters of the Company have not been prohibited from dealing in securities in terms of Section 11B of the SEBI Act or under any of the regulations made under the SEBI Act.

#### 4.4 The summarized financial results of the Company are as follows:

#### (a) Profit & Loss Statement

Profit & Loss statement (Rs million)	Dec 31,1999 (audited) 12 months	Dec 30, 2000 (audited) 12 months	Dec 29,2001 (audited) 12 months	Q1, 2002 (unaudited) 3 months
Sales	5,040	5,849	5,884	1,155
Other income	61	85	80	28
Total Income	5,101	5,934	5,964	1,183
Total expenditure	(4,743)	(5,484)	(5,458)	(1,180)
Profit before interest, depreciation & tax	358	449	506	3
Interest	(31)	(5)	(0.4)	(0.7)
Depreciation	(122)	(145)	(158)	(28)
Profit before tax	205	300	348	(25.7)
Provision for tax	(65)	(88)	(134)	6
Profit after tax	140	212	214	(19.7)

#### (b) Balance Sheet

Balance Sheet (Rs million)	Dec 31, 1999 (audited)	Dec 30,2000 (audited)	Dec 29, 2001 (audited)	Q1, 2002 (unaudited)
Source of Funds				
Paid-up equity share capital	329	329	329	329
Reserves & surplus	1,005	1,065	1,058	1,038
Net worth	1,334	1,394	1,387	1,367
Secured loans	0	0	0	0
Unsecured loans	0	0	0	0
Total Liabilities	1,334	1,394	1,387	1,367
Use of Funds				
Net Fixed assets (incl. Capital WIP)	883	796	672	660
Investments	39	39	19	19
Net current assets	412	481	729	693
Deferred tax liability	0	0	(77)	(71)
Misc. expenses not written off	0	78	44	66
Total Assets	1,334	1,394	1,387	1,367

#### (c) Other Financial Data

Other financial data	Dec 31, 1999 (audited)	Dec 30, 2000 (audited)	Dec 29, 2001 (audited)	Q 1,2002 (unaudited)
Earnings per share (Rs)	4.3	6.5	6.5	(2.4)
Dividend per share (Rs)	3.5	4.0	4.0	-
Return on Equity (%)	10.5%	15.2%	15.4%	-
Book value per share (Rs)	40.5	42.4	42.2	41.6

#### (d) Pre and post-Offer shareholding pattern of the Company, is as follows as on date of Letter of Offer:

Shareholder Category	Shareholding/Votin rights prior to agreement/acquisiti and offer (A)	-	ares/Voting rights agreed to be acquired which triggered off Takeover regulations (B)	to	ares/Voting right be acquired in th Open Offer (assuming full acceptances by shareholders) (C)	ie r	areholder/Vor ights after th uisition and C (A+B+C)	e
	No. of Shares	%	No. of Shares	%	No. of Shares	%	No. of Shares	s %
1. Acquirer / PAC								
a) RB/ Acquirer	16,785,726	51.0 %	-	-	-	-	16,785,726	51.0 %
b) Lancaster / PAC	11,936,123	36.3%	-	-	4,191,339	12.7%	16,127,462	49.0%
Total (a+b)	28,721,849	87.3 %	, <del>-</del>	-	4,191,339	12.7%	32,913,188	100%
2 FI/MF/FII/								
Banks	254,563	0.7 %	-	-	(254,563)	(0.7%)	-	-
3. Others	3,936,776	12.0%	-	-	(3,936,776)	(12.0%)	-	-
TOTAL (1+2+3)	32,913,188	100%	-	-	-	-	32,913,188	100%

Note: The above figures are based on information provided by RBIL except holdings of the Acquirer/PACs, which have been disclosed by the Acquirer. The number of shareholders in public category is 23,229.

#### 5 Offer Price and Financial Arrangements

#### 5.1 Justification of Offer Price

- (a) The Shares of the Company are listed on the Calcutta Stock Exchange (CSE), The Stock Exchange, Mumbai (BSE) and the National Stock Exchange of India Ltd. (NSE). Based on available information, the Shares of the Company are deemed to be frequently traded on BSE and NSE while infrequently traded on CSE within the meaning of the Explanation to Regulation 20(3) of the Takeover Regulations.
- (b) The annualized trading turnover during the preceding six month period in each of the stock exchanges was as follows:

Name of Stock Exchange	Total No. of Shares traded during the 6 calender months ending June 30, 2002	Total No. of Listed Shares	Annualised trading turnover (as% to total listed Shares)
NSE	3,435,557	32,913,188	20.9%
BSE	1,322,745	32,913,188	8.1%
CSE	82,947	32,913,188	0.5%

(Source : Centre for Monitoring Indian Economy Private Limited)

As the annualised trading turnover, during the preceding six months ending June 30, 2002 (by number of shares) is greater than 2% of the total number of listed Shares at NSE and BSE, the Shares of the Company are deemed to be frequently traded in terms of the Takeover Regulations, with NSE being the exchange where the Shares are most frequently traded.



- NA

- NA

- Rs.250/- share

The weekly high and low of the closing prices of the Shares, during the 26 week period ending July 19, 2002 are given below:

Week No.	Week ending	High (Rs)	Low (Rs)	Average (Rs)	Volume
1	25-Jan-02	166.00	156.90	161.45	36,419
2	01-Feb-02	165.70	159.15	162.43	43,244
3	08-Feb-02	179.60	161.10	170.35	90,033
4	15-Feb-02	181.05	178.40	179.73	56,334
5	22-Feb-02	182.10	180.05	181.08	36,186
6	01-Mar-02	193.95	189.05	191.50	258,875
7	08-Mar-02	218.20	210.00	214.10	379,548
8	15-Mar-02	242.40	213.85	228.13	1,210,930
9	22-Mar-02	242.85	240.65	241.75	419,291
10	28-Mar-02	241.55	241.35	241.45	60,581
11	5-Apr-02	242.0	241.75	241.88	183,627
12	12-Apr-02	243.05	242.35	242.70	112,337
13	19-Apr-02	243.35	242.5	242.93	63,932
14	26-Apr-02	243.05	243.9	243.48	28,579
15	3-May-02	244.25	243.3	243.78	60,720
16	10-May-02	244.85	243.75	244.30	78,736
17	17-May-02	245.9	245.0	245.45	52,383
18	24-May-02	245.85	245.50	245.68	51,341
19	31-May-02	247.10	246.15	246.63	43,455
20	7-Jun-02	247.05	242.15	244.60	35,484
21	14-Jun-02	238.45	233.45	235.95	7,380
22	21-Jun-02	236.25	235.85	236.05	4,212
23	28-Jun-02	235.65	234	234.83	4,239
24	05-Jul-02	236.15	235.20	235.68	4,216
25	12-Jul-02	238.0	236.35	237.18	6,201
26	19- Jul-02	243.65	242.10	242.88	8,106
Aver	age of 26 weeks	· · ·	· · ·	224.46	

**National Stock Exchange** 

(Source : Centre for Monitoring Indian Economy Private Limited)

RB and Lancaster had announced an offer to acquire upto 49.0% of share capital of RBIL held by the minority shareholders at a price of Rs.250/- per share on March 16, 2002. In order to facilitate comparison, it may be noted that the 26 week average price for previous offer was Rs.182.08 share as against 26 week average price of Rs.224.46 share for this Offer.

As per Regulation 20 of the Takeover Regulations, the following facts were taken into account to determine the Offer Price:

- A. Negotiated Price under the Share Purchase Agreement
- B. Highest price paid by the Acquirer/PACs for acquisition including Public or Rights issues in the 26 weeks prior to the PA
- C. Price paid for preferential allotment any time during the 12 month period upto the date of closure of the Offer
- D. Other Parameters:

Year ended	31-12-2001	Q 1, 2002
	Audited	Unaudited
Return on Net Worth (excluding extraordinary items)	15.9%	N/a
Book Value per Share (Rs.)	42.2	41.6
Earning per Share (Rs.)	6.5	(2.3)
Price to Earnings Ratio (based on the Offer Price)	38.5	-
Personal Care Industry Price Earning Multiple for Multination	al Companies *	26.6
(* Source: Capital Market Vol XVII/09 21st July 2002)		



In view of the above, the Offer Price in terms of Regulation 20 of the Takeover Regulations is appropriate.

If the Acquirer / PAC acquires Shares after the date of Public Announcement and upto seven working days prior to the closure of the Offer at a price higher than the Offer Price, then the highest price paid for such acquisitions shall be payable for all acceptances received under this Offer as per Regulation 20(4) of the Takeover Regulations.

#### **5.2 Financial Arrangements**

- (a) The Acquirer has made firm financial arrangements to meet its obligations under the Offer in full. For this purpose, the Acquirer intends to utilise its internal financial resources to meet its obligations in full under the Offer.
- (b) The total fund requirement for the Offer is Rs 1,047.83 million (Rs one thousand forty seven million eight hundred thirty thousand only), assuming full acceptance of the Offer. In accordance with the provisions of the Takeover Regulations, the Acquirer has created an Escrow Account in the form of a bank guarantee of Rs. 265 million issued by The Hongkong and Shanghai Banking Corporation Limited, Mumbai in favour of the Manager to the Offer, HSBC Securities and Capital Markets (India) Private Limited. The guarantee is valid until December 31, 2002. Further, a sum of Rs. 11 million (being more than 1% of the total consideration) is in the escrow account with The Hongkong and Shanghai Banking Corporation Limited, 52/60 M.G. Road, Mumbai 400 001, and a lien has been marked thereon in favour of the Manager to the Offer.
- (c) The Acquirer has empowered the Manager to the Offer to realize the value of the Escrow account under the Regulations.

The Manager to the Offer has satisfied itself about the Acquirer's ability to implement the Offer in accordance with the Takeover Regulations.

#### 6. Terms and Conditions of the Offer

Shareholders who wish to accept the Offer should tender their Shares should submit documents in accordance with the procedure specified in Section 7 of the Letter of Offer and the Acceptance Form.

#### 6.1 Eligibility for accepting the Offer

The Offer is being made to all the Shareholders of the Company (except the Acquirer and PAC) irrespective of whether they are registered or non-registered shareholders. The Letter of Offer will be mailed to the Shareholders of the Company (except the Acquirer and PAC) whose names appear in the Registrar of Members of the Company and to the beneficial owners of the shares of the Company, whose names appear on the beneficial records of the respective Depositories, at the close of business hours as on Monday, August 19, 2002 (the "Specified Date"). Accidental omission to dispatch this Letter of Offer, non-receipt, or delayed receipt of this Letter of Offer will not invalidate this Offer in any way.

#### 6.2 Statutory Approvals

- (a) The Acquirer/PAC has obtained Foreign Investment Promotion Board ("FIPB") approval to acquire 49% of the equity capital of RBIL vide letter dated May 30, 2002.
- (b) The Offer to acquire Shares tendered pursuant to the Offer is subject to approval of Reserve Bank of India (RBI) under Foreign Exchange Management Act, 1999 ("FEMA"). As on date there are no other statutory approvals required, apart from those indicated above.
- (c) The Acquirer shall complete all procedures relating to the Offer including payment of consideration to the shareholders within a period of 30 days from the closure of the Offer. In case of delay due to non-receipt of statutory approvals, as per Regulation 22(12), SEBI may, if satisfied that the non-receipt of approval/s was not due to willful default or negligence, grant an extension for the purpose of completion of the Offer, subject to the Acquirer/PAC paying interest to the shareholders for the delay beyond 30 days. Further if the Acquirer/PAC fails to obtain the requisite statutory approvals in time on account of willful default or negligence or inaction or non-action on their part, Regulation 22(13) of the Takeover Regulations will become applicable.

#### 7 Procedure for Acceptance and Settlement

#### 7.1 Documents to be tendered

(a) Shareholders of RBIL who wish to avail of and accept this Offer should submit the undermentioned documents to the Registrar to the Offer - Karvy Consultants Limited, 46, Avenue 4, Street 1, Banjara Hills, Hyderabad 500 034 Telephone No. (040) 331 2454, Fax No. (040) 331 1968 either by Hand Delivery (between 10.00 A.M. to 3.00 P.M. on all working days) or Registered Post on or before the closure of the Offer i.e. Tuesday, October 1, 2002 in accordance with the procedure as specified in the Letter of Offer and the Acceptance Form.



(b) The documents should be hand delivered from 10.00 am to 3.00 pm on all working days or same can be sen	t			
by registered post, at the applicants risk, to the following collection centres:				

<b>Collection Centers</b>	Address	Phone Fax Nos.	Contact Person
Mumbai	Jeroo Building, 1st Floor 137 Mahatma Gandhi Road, Fort Mumbai – 400 023	(022) 267 7307 (022) 267 5829 (022) 267 1237 (f)	Ms. Varija Kotian
Mumbai	7, Andheri Industrial Estate Off. Veera Desai Road Andheri (W) Mumbai – 400 053	(022) 673 0799 (022) 673 0159 (022) 673 0152 (f)	Ms. Vishaka Shringarpure
Kolkata	49 Jatin Das Road Kolkata – 700 029	(033) 464 7231 (033) 464 4891 (033) 464 4866 (f)	Mr. Sujith Kundu
Kolkatta	19, R.N. Mukerjee Road, Kolkata, 700 001	(033) 243 7863 (033) 243 7864/65/ 66/67 (033) 2437869(f)	Mr. Alok Chaturvedi
New Delhi	105-108, Arunachal Building 19, Barakhamba Road, Connaught Place New Delhi - 110001	(011) 332 4401 (011) 332 4621 (f)	Mr. Michael George
Chennai	G1 Swathy Court 22 Vijaya Raghava Road, T. Nagar, Chennai – 600 017	(044) 822 6761 (044) 82 6 4781 (044) 822 6794 (f)	Mr. Gunasekhar
Lucknow	94, Mahatma Gandhi Marg Opp Governor House, Hazratganj Lucknow - 226001	(0522) 236820 (0522) 236821 (0522) 236822 (f)	Mr. Nitin Saxena
Hyderabad	Karvy House, 46 Avenue 4, Street 1 Hyderabad – 500 034	(040) 331 2454 (040) 332 0753 (040) 331 1968 (f)	Mr. Nageswar Rao/ Ms. A. Anitha
Pune	1202/10 Viswas Bungalow, Ghole Road, Shivaji Nagar, Pune 411 004	(020) 553 0204 (020) 553 0205 (020) 533 3292 (f)	Ms. Vaishali
Baroda	Ground floor, Sharad Apartment, Opp.Rama Inn Hotel, Near Sayaji Gunj Vadodara 390 005	(0265) 361 514 (0265) 364 168 (0265) 363 207 (f)	Mr. Shobhan Doshi
Surat	M/7, Empire State Building, Ring Road, Near Udhana Darwaja Surat 395 002	(0261) 835 7356 (0261) 835 1976 (0261) 836 9928 (0261) 836 8693(f)	Mr.Kirit Shah
Bangalore	T K N complex No. 51/2 Vani Vilas Road, Opp. National College, Basavanagudi, Bangalore - 560 004	(080) 662 1184 (080) 662 1192 (080) 662 1169(f)	Mr. P.B.Ramapriyan
Ahmedabad	201-203 Shail, Opp Madhusudan House, Near Navrangpura Telephone Exchange, Off CG Road, Ahmedabad - 380006	(079) 642 0422 (079) 640 0527 (079) 656 5551 (f)	Mr. Jayesh Shah Mr. Aditya Gupta



#### Registered Shareholders should enclose:

- (a) Form of Acceptance cum Acknowledgment duly completed and signed in accordance with the instructions contained therein, by all shareholders whose names appear on the share certificates.
- (b) Original Share Certificate(s)
- (c) Valid Share Transfer form(s) duly signed as transferors by all registered shareholders in the same order as per specimen signatures registered with the Company and duly witnessed at the appropriate place. A Share Transfer form is enclosed along with this Letter of Offer. All other requirements for valid transfer will be a precondition for valid acceptance.

#### Beneficial owners (holders of shares in Dematerialised Form) should enclose :

- (a) Form of Acceptance cum Acknowledgment duly completed and signed in accordance with the instructions contained therein by all shareholders as per the records of the depository.
- (b) A photocopy of the Delivery instructions in "Off-market" mode or counterfoil of the delivery instruction in "Offmarket" mode duly acknowledged by the Depository Participant ("DP") in favour of the special depository account.
- (c) For each delivery instruction, the beneficial owner should submit a separate form of acceptance.
- (d) Karvy Consultants Limited, the Registrar to the Offer, has opened a special depository account ("Depository Escrow Account") with National Securities Depository Ltd (NSDL) styled "KCL - Escrow Account - RBIL Open Offer" as per the details given below:

Depository Participant Name	:	Karvy Consultants Limited
Beneficiary Client ID	:	11728726
DP ID Number	:	IN300394

#### Unregistered shareholders should enclose:

- (a) Form of Acceptance cum Acknowledgment duly completed and signed in accordance with the instructions contained therein by the person accepting the Offer.
- (b) Original Share Certificate(s)
- (c) Valid Share Transfer form(s) as received from market and executed in their favour.
- (d) Original contract note issued by the broker through whom the shares were acquired
- (e) Valid share transfer deed(s) duly executed by them
- (f) No indemnity is required from the unregistered shareholders.

#### Owners of shares who have tendered their shares for transfer should enclose:

- (a) Form of Acceptance cum Acknowledgement duly completed and signed in accordance with the instructions contained therein by the person accepting the Offer
- (b) Copy of the letter sent to RBIL for transfer of shares.
- (c) Valid share transfer deed(s)

#### Non-Resident shareholder(s)

Non-Resident shareholders should also enclose copy of permission received from RBI for the Shares held by them in RBIL and No-Objection Certificate / Tax Clearance Certificate from the Income Tax Authorities under Income Tax Act, 1961 indicating the account of tax to be deducted by the Acquirer/PAC before remitting the consideration. In case the aforesaid No Objection Certificate / Tax Clearance Certificate is not submitted, the Acquirer/PAC will arrange to deduct tax at the maximum marginal rate as may be applicable to the category of the shareholder, on the entire consideration amount payable to such shareholders.

## The documents mentioned above should be sent only to the Registrar to the Offer and NOT to the Acquirer or RBIL or the Manager to the Offer.

#### 7.2 Procedure for acceptance of the Offer by shareholders who do not receive the Letter of Offer

(a) In case of non-receipt of the Letter of Offer, shareholders may obtain a copy of the same by writing to the Registrar to the Offer at the address stated below clearly marking the envelope "RBIL-Open Offer". Alternatively the shareholders may send their acceptance on plain paper stating their name, address, folio number, number of Shares held, distinctive number, number of Shares tendered along with the documents mentioned above to the Registrar to the Offer on or before the closure of the Offer i.e.Tuesday, October 1, 2002.



- (b) In case of non receipt of the Letter of Offer by beneficial owners, such beneficial owners can make an application on plain paper stating their name, address, number of Shares held, number of Shares tendered, bank particulars, DP name, DP ID, beneficiary account number and send the same along with a photocopy of the delivery instructions in "Off-market" mode or counterfoil of the delivery instructions in "Off-market" mode duly acknowledged by the DP in favour of the special depository account, (all beneficiary holders maintaining an account with CDSL are requested to fill in an additional inter-depository slip, maintained with DP while giving instructions to their respective DPs), to the Registrar to the Offer on or before the closure of the Offer i.e. Tuesday, October 1, 2002.
- (c) Persons who hold Shares of the Company irrespective of the Specified Date and also whose names do not appear on the register of Members of the Company (except the Acquirer and PAC) are eligible to participate in this Offer. Unregistered owners can send their acceptance in writing to the Registrar to the Offer on plain paper stating the name, address, number of Shares held, number of Shares tendered, distinctive numbers, folio no., together with the original Share Certificate(s), valid transfer deeds and the original contract note issued by the broker through whom they acquired their Shares. No indemnity is required from unregistered owners.
- (d) Shareholders can download the Form of Acceptance cum Acknowledgement placed on the SEBI web site <u>http://www.sebi.gov.in</u> and send in their acceptance by completing the same. Such shareholder(s) must send a covering letter along with the above mentioned details stating the acceptance of the Offer on the terms and conditions set out in the Letter of Offer. Detailed terms and conditions of the Offer will be furnished in the Letter of Offer.

#### 7.3 Payment of Consideration

The payment of consideration to those shareholders whose equity share certificates and/or other documents are found valid and in order by the Acquirer, will be through a crossed account payee cheque/ demand draft/ pay order. The intimation regarding the acquisition (in part or full) or rejection of the Shares tendered by the shareholders in acceptance of this Offer and the corresponding payment for the acquired Shares and/or Share certificates for the rejected Shares will be dispatched to the shareholders by registered post or by ordinary post as the case may be (\*), at the shareholders' sole risk. Shares held in demat form to the extent not acquired will be credited back to the beneficiary account with the respective depository participant as per the details furnished by the beneficial owner in the Acceptance Form.

(\*) Dispatches involving payment of a value in excess of Rs.1,500/- will be made by registered post at the shareholders sole risk. All other dispatches will be made by ordinary post at the shareholders sole risk.

All cheques/demand drafts will be drawn in the name of the first holder, in case of joint holder(s). In case of unregistered owners of Shares, payment will be made in the name of the person stated in the contract note. It will be desirable if the shareholders provide bank account details in the Form of Acceptance cum Acknowledgement for incorporation in the cheque/demand draft.

#### 7.4 Other terms

- (a) The Registrar to the Offer will hold in trust the Shares/share certificates, Shares lying in credit of the Depository Escrow Account, Form of Acceptance cum Acknowledgement, if any, and the transfer form/s, till the Acquirer completes the offer Obligations in the terms of the Takeover Regulations.
- (b) The acquirer shall complete all procedures relating to the Offer latest by Wednesday, October 30, 2002.
- (c) Shareholders who have accepted the Offer by submitting the requisite documents, in terms of the Public Announcement/Letter of Offer cannot withdraw the same.
- (d) Should the Acquirers decide to revise the Offer Price upward, such upward revision will be made in terms of Regulation 26 of SEBI Takeover Regulations not later than Sunday September 22, 2002, i.e. 7 (seven) working days prior to the closure of the Offer. If the Offer Price is revised upward, such revised price will be payable to all shareholders who have accepted this Offer and submitted their Shares at any time during the tenure of the Offer to the extent to which their acceptance and tenders have been found valid by the Acquirer. Any such revision will be preceded by a public notification to that effect in the same newspapers in which the Public Announcement has appeared.
- (e) If there is a competitive bid:
  - The public offers under all the subsisting bids shall close on the same date.
  - As the Offer Price cannot be revised during the 7 working days prior to the closing date of the Offers / bids, it would, therefore, be in the interest of shareholders to wait until the commencement of that period to know the final Offer Price of each bid and tender their acceptances accordingly.
- (f) The Acquirer reserves the right to withdraw the Offer as per Regulation 27 of the Takeover Regulations. In the event of such withdrawal, the same would be notified in the form of a Public Announcement in the same newspapers where the Public Announcement appeared.



#### 8 Documents for Inspection

The following documents are regarded as material documents and are available for inspection at the office of HSBC Securities and Capital Markets (India) Private Limited, from 10.30 am to 3.00 PM. on any working day except Saturdays, Sundays, and Public/Bank Holidays until the Offer closes i.e Tuesday, October 1, 2002:

- (a) Certificate of Incorporation, Memorandum and Articles of Association of RB, Lancaster and RBIL.
- (b) Audited annual reports for the financial years 1999, 2000, 2001 and results of the quarter ending 31st March 2002 for RBIL and RB.
- (c) Copy of the letter dated July 19, 2002 from the The Hongkong and Shanghai Banking Corporation Limited, Mumbai confirming the amount kept in the escrow account and a lien in favor of the Manager to the Offer.
- (d) Copy of the Bank Guarantee No. GTEBOM020532 dated 17th July, 2002 for Rs. 265 million issued by The Hongkong and Shanghai Banking Corporation Limited, 52/60 M.G Road, Fort, Mumbai favoring the Manager to the Offer
- (e) Copy of the Public Announcement for the Offer, dated July 22. 2002.
- (f) Copy of the letter dated August 13, 2002 from SEBI in terms of proviso to Regulation 18(2) of the Takeover Regulations.
- (g) Copy of the approval from FIPB dated May 30, 2002.
- (h) Copy of the agreement with Karvy Consultants Limited, the Depository Participant for opening a special depository account for the purpose of the Offer.

#### 9 Declaration by the Acquirer and Persons acting in Concert

The Directors of Acquirer and PAC accept full responsibility for the information contained in this Letter of Offer. The Acquirer and PAC shall be jointly and severally responsible for ensuring compliance with the Takeover Regulations. The information relating to RBIL has been obtained from publicly available information and from the Company.

#### By order of the Board

For Reckitt Benckiser plc ("Acquirer") and Lancaster Square Holdings SL ("Persons Acting in Concert" )

Markus Hopmann

Place: Slough, England Date : 16th August, 2002

#### Attached : Form of Acceptance-cum-Acknowledgement

_Reckitt	
BENCKISER	

OFFER
Open on : Monday, September 2, 2002
Closes on : Tuesday, October 1, 2002

#### THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION (Please send this form with enclosures to the Registrars to the Offer at their address given overleaf) FORM OF ACCEPTANCE CUM ACKNOWLEDGEMENT

From:

Name :

Full Address :

Tel. No

Fax No.

E-mail:

To. Karvy Consultants Limited

Karvy House, 46, Avenue 4, Street No. 1, Banjara Hills, Hyderabad 500 034, Andhra Pradesh, India

Tel : (040) 331 2454, 332 0751 Fax : (040) 331 1968 Contact Name : Mr. Muralikrishna E-mail:murali@karvy.com

Dear Sir,

#### Re : Open Offer to acquire upto 4,191,339 fully paid-up equity share capital of Rs.10/- each of Reckitt Benckiser (India) Limited at price of Rs. 250/- per share by Reckitt Benckiser plc / Lancaster Square Holdings SL

I/We refer to the Letter of Offer dated 16th August, 2002 constituting an offer for acquiring the equity shares held by me/us in Reckitt Benckiser (India) Limited. I/We, the undersigned have read the Letter of Offer and understood its contents including the terms and conditions as mentioned therein. For Shares held in Physical Form

#### /We, hold shares in the physical form, accept the offer and enclose the original share certificate(s) and duly signed transfer deed(s) in respect of my/our shares as detailed below

Sr. No.	Ledger Folio No.	Certificate No.		Distinctive Nos.	No. of Shares
1					
2					
3					
	Total Number of Shares				

(In case of insufficient space, please use additional sheet and authenticate the same)

I/We, confirm that Offer is hereby accepted by me/us and the equity shares of Reckitt Benckiser (India) Limited which are being tendered herewith by me/us under this offer, are free from liens, charges and encumbrances of any kind whatsoever.

I/We note and understand that the original share certificate(s) and valid share transfer deed will be held in trust by the Registrars to the Offer until the time the Acquirer makes payment of the purchase consideration as mentioned in the Letter of Offer

I/We also note and understand that the Acquirer will pay the consideration only after verification of the documents and signatures.

For Shares held in Demat Form

I/We hold shares in Demat For	m, accept the Offer and enclose photoco	by of the Delivery Instruction duly ac	knowledged by DP in respect of my equity	shares as detailed below:

DP Name	DP ID	Client ID	Name of the Beneficiary	No. of Shares

I/We have done an off market transaction for crediting the shares to the "KCL- Escrow Account -RBIL Open Offer" whose particulars are:

#### DP Name - Karvy Consultants Limited DP ID - IN300394 Client ID - 11728726

I/We note and understand that the Shares would lie in the said A/c i.e. "KCL-Escrow Account -RBIL Open Offer" until the Acquirer makes payment of the purchase consideration as mentioned in the Letter of Offer. Shareholders whose Shares are held in a beneficiary account with CDSL should use an 'Inter Depository Instruction' to transfer their Shares to the Escrow Account with NSDL.

I/We authorise the Acquirer to acquire the Shares so tendered by me/us in acceptance of the Offer which they shall acquire in consultation with the Manager to the Offer and in terms of and subject to the Letter of Offer and I/We further authorise the Acquirer to return to me/us, equity share certificate(s) which is not found valid, specifying the reasons thereof and in the case of dematerialised shares, to the extent not acquired (in terms of and subject to the Letter of Offer) will be released to my/our Depository Account at my/our sole risk.

The permanent Account No. (PAN/GIR No.) Allotted under the Income Tax Act 1961 is as under:-

	1st Shareholder	2nd Shareholder	3rd Shareholder			
PAN/GIR No.						
	For the Acquirers c/o Karvy Consultants Limited Unit - Reckitt Benckiser (India) Limited Karvy House, 46, Avenue 4, Street No. 1, Banjara Hills, Hyderabad 500 034, Andhra Pradesh, India Tel : (040) 331 2454, 332 0751 Fax : (040) 331 1968 Contact Person: Mr. Muralikrishna E.Mail : murali@karvy.com					
Received from Mr. Form of Acceptance	/Ms./M/s e cum Acknowledgement for RBIL Offer as per details b	elow:-				
		Enclosed Certificate No				
		Copy of Delivery Instruction to DP				
(Delete whichever is not applicable)						
Date of Receipt: _						
Stamp of collection	n center: Sig	nature of Official:				

I/We authorise the Acquirer or the Manager to the Offer or the Registrars to the Offer to send by registered post the draft/cheque, as purchase consideration to the sole/first holder at the address mentioned below:

## Yours faithfully Signed and delivered

	1st Shareholder	2nd Shareholder	3rd Shareholder
Full Name			
Signature			

Note : In case of joint holdings, all shareholders must sign. A body corporate must affix its seal.

Place :

In order to avoid fraudulent encashment in transit, the applicants are requested to provide details of bank account of the sole/first shareholder and the consideration cheque or demand draft will be drawn accordingly.

Name of Bank	Branch Address	Type of Account	Account Number

Note : All future correspondence, if any, should be addressed to Registrar of the Offer at the following address.

Karvy Consultants Limited Unit - Reckitt Benckiser (India) Limited

Karvy House 46, Avenue 4, Street No.1, Banjara Hills, Hydensbad 500 034, Andhra Pradesh, India. Tel : (040) 331 2454, 332 0751 Fax : (040) 331 1968 Contact Person : Mr. Muralikrishna E-Mail: murali@karvy.com

Collection Centres where applications will be accepted from 10.00 a.m. to 3.00 p.m. on all working days

Collection Centers	Address	Phone Fax Nos.	Contact Person
Mumbai	Jeroo Building, 1st Floor, 137 Mahatma Gandhi Road, Fort, Mumbai - 400 023	(022) 267 7307, (022) 267 5829 (022) 267 1237 (f)	Ms. Varija Kotian
Mumbai	7, Andheri Industrial Estate, Off. Veera Desai Road, Andheri (W), Mumbai – 400 053	(022) 673 0799, (022) 673 0159 (022) 673 0152 (f)	Ms. Vishaka Shringarpure
Kolkata	49 Jatin Das Road Kolkata – 700 029	(033) 464 7231, (033) 464 4891 (033) 464 4866 (f)	Mr. Sujith Kundu
Kolkatta	19, R.N. Mukerjee Road, Kolkata, 700 001	(033) 243 7863, (033) 243 7864/65/ 66/67 (033) 2437869 (f)	Mr. Alok Chaturvedi
New Delhi	105-108, Arunachal Building 19, Barakhamba Road, Connaught Place, New Delhi - 110001	(011) 332 4401, (011) 332 4621 (f)	Mr. Michael George
Chennai	G1 Swathy Court 22 Vijaya Raghava Road, T. Nagar, Chennai – 600 017	(044) 822 6761, (044) 82 6 4781 (044) 822 6794 (f)	Mr. Gunasekhar
Lucknow	94, Mahatma Gandhi Marg Opp Governor House, Hazratganj, Lucknow - 226001	(0522) 236820, (0522) 236821 (0522) 236822 (f)	Mr. Nitin Saxena
Hyderabad	Karvy House, 46 Avenue 4, Street 1, Hyderabad – 500 034	(040) 331 2454, (040) 332 0753 (040) 331 1968 (f)	Mr. Nageswar Rao/ Ms. A. Anitha
Pune	1202/10 Viswas Bungalow, Ghole Road, Shivaji Nagar, Pune 411 004	(020) 553 0204, (020) 553 0205 (020) 533 3292 (f)	Ms. Vaishali
Baroda	Ground floor, Sharad Apartment, Opp.Rama Inn Hotel, Near Sayaji Gunj, Vadodara 390 005	(0265) 361 514, (0265) 364 168 (0265) 363 207 (f)	Mr. Shobhan Doshi
Surat	M/7, Empire State Building, Ring Road, Near Udhana Darwaja, Surat 395 002	(0261) 835 7356, (0261) 835 1976 (0261) 836 9928 (0261) 836 8693(f)	Mr.Kirit Shah
Bangalore	T K N complex, No. 51/2 Vani Vilas Road, Opp. National College, Basavanagudi, Bangalore - 560 004	(080) 662 1184, (080) 662 1192 (080) 662 1169(f)	Mr. P.B.Ramapriyan
Ahmedabad	201-203 Shail, Opp Madhusudan House, Near Navrangpura Telephone Exchange, Off CG Road, Ahmedabad - 380006	(079) 642 0422 (079) 640 0527 (079) 656 5551 (f)	Mr. Jayesh Shah Mr. Aditya Gupta

All future correspondence, if any, should be addressed to Registrar of the Offer at the following address.

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